

1                   **CALIFORNIA FUTURE BUSINESS LEADERS OF AMERICA, INC.**  
2                                   **Board of Directors' Meeting**  
3                                   **MINUTES**  
4

*Mission Statement:*

*To bring business and education together in a positive working relationship  
through innovative leadership and career development programs*

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6   *California FBLA is a nonprofit Benefit Corporation. The Directors named by the Corporator in an*  
7   *action by Incorporation executed following filing of the Articles of Incorporation of the Corporation*  
8   *as named above, constituting the Board of Directors of this Corporation, held a regularly scheduled*  
9   *meeting at the time, the day, and at the place set forth as follows:*  
10

11   **DATE:** January 13, 2021    **PLACE:** Via Microsoft Teams Teleconference

12   **ITEM 1: CALL TO ORDER**

13   Chair Chris Gomez called the meeting to order at 5:38 p.m.

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15   **ITEM 2: ATTENDANCE**

16   The following Directors, constituting the Directors named by the Incorporation and a majority of  
17   the authorized number of voting Directors (thereby establishing a quorum) of the board, participated  
18   in the meeting:

- 19       • Chris Gomez, Chair, Business and Industry Representative
- 20       • Donnette Silva Carter, Vice Chair, Business and Industry Representative
- 21       • Greg Fox, Business and Industry Representative
- 22       • Tamara Mallery, Business and Industry Representative
- 23       • Jill Wright, Business and Industry Representative
- 24       • Rohit Ramchandani, Treasurer, Business and Industry Representative
- 25       • Molly Anderson, State Adviser

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27  
28   Non-Voting Members present (Reporting Staff, Members, Guests):

- 29       • Nikole Burg, Northern Section Co-Director
- 30       • Sue Christensen, Business Manager
- 31       • Melanie Dias, Program & Events Manager
- 32       • Graeme Logie, Bay Section Director

33  
34   Guests:

- 35       • Dr. Cary Johnson
- 36       • Dr. Jamon Peariso

37  
38   Absent:

- 39       • Martin Baltierra, Business and Industry Representative
- 40       • Laurie Looker, State Officers Coordinator

41  
42   **ITEM 3: APPROVAL OF THE MINUTES-** Molly Anderson **moved** and Donnette Silva Carter  
43   seconded to approve the minutes of the December 9, 2020, meeting as presented. ***Motion carried***  
44   ***unanimously.***  
45

46 **ITEM 4: TREASURER’S REPORT** - Rohit Ramchandani shared that the financial reports were  
47 located in the Business Manager's folder in the shared Reports folder. The budget with YTD  
48 Actuals shows that we will break even or possibly experience a \$20,000 to \$50,000 loss depending  
49 on how the SLC goes. The chair accepted the Treasurer's Report.

50  
51 **ITEM 5: BOARD CANDIDATE INTERVIEWS** - The Board interviewed two candidates: Dr.  
52 Cary Johnson, Ed.D., Executive Director of Curriculum & Instruction with Placentia-Yorba Linda  
53 USD, and Dr. Jamon Peariso, Ed.D., Director of College & Career Readiness with Visalia USD.

- 54 A. **Donnette Silva Carter moved** and **Rohit Ramchandani seconded** to elect both candidates to  
55 the CA FBLA Board of Directors. **Motion carried unanimously.**
- 56 B. There was discussion on reaching-out to the new board members regarding results of the  
57 voting and provide them with orientation and expectations.
- 58 C. **Molly** and **Melanie** agreed to provide an creating an outline of the orientation
- 59 D. **Chris** agreed to communicate the decision to each new board member and indicate that  
60 Molly **and** Melanie will reach-out to provide them an orientation.

61  
62 **ITEM 6: GOVERNANCE DOCUMENTS AND REVISIONS** - Board copies were signed by  
63 Chris and sent to the Department and now we can start submitting first quarter invoices. (executed  
64 copy of the contract). Molly to verify that we have an executed copy of the contract and  
65 communicate status.

- 66  
67 A. Goal is to have a full board by our May meeting.
- 68 B. **Contract Status** (already covered).
  - 69 a. Discussion on if want to amend the contract, it must be received 60 business days  
70 prior to the end of the contract, to the contracts office, which is by April 7, 2021.
  - 71 b. **Molly** agreed to take a closer look at what we might want to amend, well in advance.
  - 72 c. Money is beginning to trickle down – can use it for registrations and upcoming  
73 events, but Board should start thinking about the contract for 2021-2022.
  - 74 d. Chief Operations Office needs to be filled and operational by July 1, 2021.
- 75 C. **Funds for chapter grants** – regarding receiving of funds, Donnette spoke of how can we set  
76 some benchmarks/accountability for how the funds would be received and utilized (key  
77 metrics).
  - 78 a. **Molly** raised the issue that in order to receive funds, that there would need to be  
79 attendance at the advisor conference, and activity checkmarks, supporting chapters  
80 that are doing things for kids.
  - 81 b. **Donnette** mentioned that this will help them become more active – helping set  
82 expectations, especially for the new year, given this past year has been challenging
  - 83 c. **Molly** commented that we shouldn’t support chapters that aren’t involved and are  
84 not active.
  - 85 d. **Chris** raised the idea of an Affiliation notice to be created and that you will need to  
86 meet these requirements to be affiliated and to receive money and chapter grants.

87  
88 **ITEM 7: STATE ADVISOR REPORT - MOLLY SHARING OF CDE REPORT** – 109  
89 applications have been submitted for affiliation. 3 denials and 1 on hold. There are 103 affiliate  
90 chapters.

- 91 A. **Molly** shared the need for **Student Data Privacy**, and shared the top **CDE priorities** for  
92 students including **data privacy, equity** and **access**.
- 93 B. Molly indicated that **best practices** need to be followed, tied to **educational experience**,  
94 ensuring that **data is securely collected** and that the **data collection process is**  
95 **transparent to parents**.

- 96 C. **Use of Tallo** (LinkedIn for Students) – **Molly** contacted the national FBLA president,  
97 and has a meeting next week to discuss the potential challenges with student data  
98 privacy.
- 99 a. **Bottom line recommendation** – CA FBLA will not enter a contract with Tallo,  
100 based on student privacy concerns. HOSA not continuing with Tallo. There is a  
101 work-around – but preferred method is to create a Tallo Profile. Tallo will not be  
102 required for competitive events or linking our judges into the events.
  - 103 b. There was discussion as to if there were any actions needed by the Board –  
104 concluded that we would not associate CA FBLA with Tallo. An **action** was  
105 taken for **Molly** to speak with to **Alex Graham** and return back to the Board with  
106 a **recommendation**.

107  
108 **ITEM 8: SUPPORT GRANTS** – there was discussion that Support Grands should be provided to  
109 the field. **Melanie**, **Sue** and **Molly** agreed to work out **eligibility guidelines**.

- 110 A. **VISA Settlement** – goal is to improve financial literacy understanding (middle-  
111 school to high-school) and learnings to our students.
  - 112 1. There is \$28K we need to use and Board approval is needed. There was  
113 discussion on different ways the dollars could be used, including having  
114 teachers tell us how they would utilize the money and how might they  
115 teach **financially literacy** to the students. There was discussion on the  
116 Advisors would need to apply for the money, with requirements, and the  
117 Board would decide if they qualify or are eligible.
  - 118 2. The need for **flexible** and **innovative approaches** were discussed,  
119 including allowing advisors to innovate and be flexible and that  
120 reimbursement could be looked at on a case-by-case basis.
  - 121 3. **Sue** indicated that she can **issue checks** on the 5<sup>th</sup> or the 20<sup>th</sup> of each  
122 month and would do so in a timely manner.
  - 123 4. **Graeme** asked if the funds need to be applied to this academic year.
  - 124 5. Additional discussion centered on if there was agreement to allow Molly  
125 to move forward in **allowing advisors to propose ideas** on how they will  
126 **use the funds, tied to financial literacy and learnings**. **Molly** and **Sue**  
127 agreed to move forward on this together.
  - 128 6. There was **agreement** on spending the funds and examine the creativity  
129 and approaches by the **Advisors** and allow them some **innovation** in how  
130 to apply the funds.
  - 131 7. **No motion was needed**.

132  
133 **ITEM 9: BUSINESS MANAGER REPORT** – **Sue Christensen** – **Sue** spoke of the California  
134 Relief Grant (\$50K) has been applied for, as it closed today.

- 135 A. Focus is on Federal COPA privacy guidelines to track kids 13 and young, who  
136 are members, as parents will need to fill out a form.
- 137 B. **Sue** shared information about the Affiliation Education of Advisors, including  
138 a webinar that she and **Melanie** attended.
- 139 C. **Sue** asked that Action be related to the CD which matures in 2 days, as we  
140 have a 5 business day window to take out the money w/o penalty. There was  
141 request to take it, and decide what to do. **Chris** mentioned that we should be  
142 able to get a higher rate of return than what we are currently getting. Current  
143 value is: \$101,261. **Chris** or **Jacob** could inquire as to what the options are.  
144 **Chris** will visit bank on Friday.

- 145 B. **Motion: Chris** will visit the bank to determine what the options are related to the  
146 CD. **Greg made motion. Tammy seconded the motion.** The motion passed.  
147 **Chris** to provide an update on January 15, 2021.  
148

149 **ITEM 10: ADDITIONAL BUSINESS / REPORTS**

- 150 A. **Donnette** indicated that documents previously approved had typos, which were updated  
151 correctly. Approval to the edits needed to the governance documents and the bylaws.  
152 a. **Motion: Donnette** moved to accept the final edits made to the governance documents  
153 including the by-laws, as previously updated. **Greg seconded the motion.** The  
154 **motion was passed unanimously.**  
155 B. **Manager and Events Report (Melanie)** – no approvals needed. SLC update. Waiting to  
156 receive proposal from Tri.  
157

158 **ITEM 11: FUTURE MEETINGS**

- 159 A. Next meeting scheduled for **Thursday, February 18, 2021 at 6:00 PM PT**  
160 B. **Chris** indicated that he would **email the Board** before the 31<sup>st</sup> of January – to ask for and  
161 **secure volunteers** – for a **Board Sponsorship Committee** – with a desire to have at least 2  
162 on the board. Management team can join as well.  
163 C. Prior to next Board meeting, **Melanie** to reach-out to new Board members help with  
164 onboarding and to link them to section directors to be in-synch with the upcoming section  
165 conferences.  
166 D. **Additional discussions** on the **Molly – Ryan** meeting and how he and his team might assist  
167 in enhancing **governance** and the **operating model of CA FBLA**, via due diligence,  
168 looking at gaps, finding a **COO** and applying good **bookkeeping** and **accounting** practices,  
169 augmenting the **board make-up**, recommend **sponsorship models**. There was general  
170 Board agreement that the timing for this conversation was good, prior to our contract for  
171 next year  
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175 **ITEM 12: ADJOURNMENT**

- 176 A. Adjourn at 7:57 PM PT  
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179 Respectfully submitted,

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181 CALIFORNIA FUTURE BUSINESS LEADERS OF AMERICA, INC.

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183  
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186 Greg Fox, Secretary  
187 Business and Industry Representative

January 13, 2021  
Date: January 13, 2021