

The Californian

Edited by Amber Afzali

**2018
Winter
Issue**

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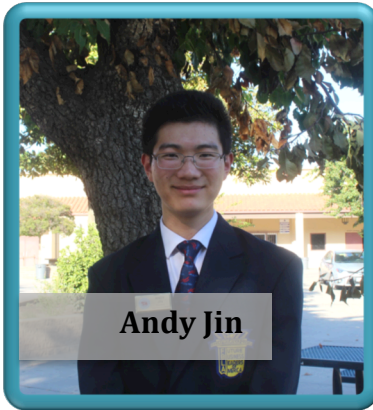
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President's Corner



Andy Jin

Dear California Future Business Leaders of America:

Thank you to all members who attended this year's Officer and Adviser Training Days in September and the Leadership Development Institutes in October. Our state is proud of your dedication and commitment to our organization, and we hope you have had wonderful experiences to Elevate Your Future!

Your State Leadership Team is excited to have launched the monthly Parliamentary Procedure Trivia Contest. The contest is a great way for members to explore concepts in Parliamentary Procedure and understand how it can be applied to their respective chapters, future careers, and personal lives. The contest opens on the 1st of each month at 9 A.M. and closes on the 2nd of each month at 9 P.M. Winners and participants will be recognized at the 2018 State Leadership Conference. The link to the contest form can be found on the CAFBLA State Projects page.

I would also like to encourage all members and chapters to participate in CAFBLA's state projects, which provide members with opportunities to learn about business and engage in meaningful community outreach. Descriptions of each project and details for submission are available on the CAFBLA State Projects page. Deadlines for the Individual FBLA Goes Green and Leaders in Action projects are quickly approaching on December 15th. Additionally, please note that we have started the new Small Business FBLA chapter project, which is due on March 15th.

Finally, members who are interested in running for Section or State Office for the 2018-2019 school year should carefully read the Candidate Guide and complete the Officer Application Form found on the CAFBLA website under the Resources tab. Serving as a section and state office has been one of my most rewarding experiences in FBLA, and I strongly encourage you to consider running for an officer position. If you have any questions regarding running for office, please feel free to reach out to any state officer.

I wish you all the best of luck in your preparations for the Section Leadership Conference. As always, please reach out to me at ajin@cafbla.org if you have any questions, comments, or suggestions. Let's continue to have a great year together, CAFBLA!

Sincerely,

Andy Jin

California FBLA State President

ajin@cafbla.org | www.cafbla.org



Officer Advisor Training Day Recap

By Kate Sapasap

The Central Section Officers and Advisers Training Day was a success. It was held at Madera South High School on September 23, 2017. There were a total of 128 individuals- 6 section officers, 101 high school members, and 21 advisers- in attendance. In addition, there were a total of 14 chapters that attended, which 1 was a reactivated chapter, 2 were new chapters, and 11 active chapters. Throughout the day, many members interacted with different chapters, section officers, and participated in our icebreakers. To start off the day, we had a “Get To Know You Icebreaker” that lasted for 15 minutes where members had a piece of paper that had all these cool talents and they would walk around and meet new people to see who could actually accomplish any. Whoever filled out the paper first was the winner. After, we had our very first “FBLA Knowledge Kahoot Quiz” that took 30 minutes but many members were entertained for some of the questions were purposely made people laugh. Before we let everyone go the Officer Duty Round Tables, we had a Running for CS Office section where I talked about my personal experiences and why they should consider running as well and a part where Mr. Avila spoke about the Program of Work (POW).

Throughout the Officer Duty Round Tables, members learned the responsibilities and commitment it takes to be a section officer. Next were the Section and State Projects session where my section team and I informed the members about deadlines, requirements, and answered any questions they might have had. These projects include the Government Awareness Project, Professional Members and Internship, Financial Literacy and March of Dimes, FBLA Goes Green and Adopt a Chapter, Leaders in Action, and CS Projects and POW. After this session we had a “Beach Ball Game” icebreaker in the quad for about 30 minutes which then lead to lunch. Nonetheless, after lunch we moved on to round table topics where the officers talked about various business/FBLA topics like fundraising, marketing, communication, community service, competitions and conferences, and individual BAA. Throughout all the workshops, each officer had to come up with a fun little activity besides an icebreaker to get more members to participate and stay engaged within the workshop whether that be a meme contest or 30 second elevator pitches.

At the end of the day, we had members reconvene in the cafeteria and all chapters completed their POW poster, which included all of their chapter goals. Finally, we had our closing session where we handed out the certificates for graduating from OAT Day.

Overall, OAT Day was a great experience where members gained more knowledge about FBLA and the business world. I am happy about how many members attended and I am extremely glad that everyone participated and took everything seriously while still having fun. I wish nothing but the best for next year’s OAT Day and I hope it will be just as good as this years. ■



Leadership Development Institute

North

By Anusha Fatehpuria

Last month, FBLA members, advisors, and board members from the Northern, Central, and Bay Section gathered in at the Santa Clara Marriott for the Leadership Development Institute (LDI) North 2017.

1. Opening Session

This was followed by the opening session with keynote speaker Kevin Laue, who shared his inspiring story of overcoming a rough childhood to become the first NCAA Division 1 basketball player without a limb, motivating members to step out of their comfort zones and gain a new perspective on their own lives

2. Workshops

The next day, members started their day off bright and early in the morning, attending office position informational workshops led by their state and section officers. For the rest of the day, members attended various leadership and business workshops led by officers and professionals, with topics ranging from teamwork, to public speaking, to even mock a Shark Tank event!

3. Nighttime Activities

The conference began on Friday, October 13, as members had the opportunity to reunite with friends from all over Northern California, take practice tests to kick off the competitive events season, and enjoy some high-speed Zumba dancing. That night, students attended the dance to fundraise for the March of Dimes, one of FBLA's largest national partners, which aims to raise money for research to aid premature babies.

4. Closing Session

On Sunday morning, members and advisors gathered for their last farewells at the closing session. Chapters and members were recognized for their participation during the conference and members reminisced on the previous days as they watched the final conference recap video.

For many members, LDI was one of the first steps in their journeys to becoming future business leaders. We look forward to seeing you at your respective conferences in February! ■

What was your favorite part of LDI North?"

By Grace Kim

"My favorite memory from LDI-North was the dance because a lot of people attended and it was a nice way to associate with people from different sections and meet new people."

- Lizeth Madrigal,
Williams High School

"My favorite memory is definitely meeting and talking to Kevin Laue. His speech was truly inspirational and it was an honor to meet the man who went through so much but continues to give back to the younger generation."

- Benedict
Tedjokusumo,
Westmoor High School



Leadership Development Institute South

By Adam Ng

We hope all California members enjoyed their time at LDI South this past month! Here are some memorable photos to cap off the conference.

1. Opening Session

We kicked off the weekend with an introduction of our section/state officers as well as a musical motivational speech, where members learned about endurance and positivity in order to become successful! Additionally, a California Phi Beta Lambda President spoke on behalf of FBLA's collegiate division.

2. Workshops

Many of our popular workshops this year included Shark Tank, Rocket Arena, and Creativity In The Business World. Attendees listened in on presentations and learned about ambassadorship, public speaking, networking, interviewing, and community outreach all throughout the course of the day.

3. Nighttime Activities

Members played board games with one another and ended the night off with fun Section Spirit Activities hosted by our very own, Dr. Looker! Music was played and memories were made as members dressed up in a variety of Halloween Costumes. Congratulations to our winners from Centennial High School!

4. Closing Session

We concluded the weekend with successful businesswoman Ms. Connie Pheiff from the California FBLA Board, who spoke on behalf of her fight to help everyone "Be Unstoppable Together." A video was shown recapping all the memories we had made, as our State President banged his gavel one final time.

Special thanks to all of our members who attended LDI South this past year! We can't wait to see you at your respective section conferences in February! ■

What was your favorite part of LDI South?

By Hannah Ro

"My favorite part about LDI is being able to network with members from and outside my section. Also, I believe that it is a great pre-FBLA experience where new members are able to get a glimpse of what FBLA is like!" - Rene Kim, Centennial High School

"LDI is a fun conference because no one is stressed about competition. Rather, it's a learning opportunity and a chance to meet new people before schools develop rivalry against each other." - Ryan Li, Troy High School



Running for Office

By Anna Rios

It's that time of the year again; section, state, and national officer applications are now available!



State Projects Deadlines

February 15th

- ✓ Financial Literacy
- ✓ Career Development
- ✓ Government Awareness

February 16th

- ✓ Professional Division Membership

March 15th

- ✓ March of Dimes
- ✓ Small Business
- ✓ Adopt-a-Chapter

1

The first step towards becoming an elected officer is ensuring your eligibility. All candidates must: meet the CTE program requirements associated with a CTSO, have a CTE credentialed teacher from your school serving as the chapter adviser, have taken or be currently enrolled in a CTE business course at his/her high school, be a paid member in good standing in an FBLA chapter at the school in which he/she is enrolled, have earned the Future degree in the Business Achievement Awards program, have held or currently hold an elected or appointed local chapter or section office, and possess word processing and presentation software skills.

2

After confirming your qualification to become a candidate for office, the following must be done before completing your application: review the entire 2018-2019 Candidate Guide to become familiar with state officer responsibilities and election requirements, meet with your local chapter adviser, parents, school administrators, chapter members, employers, and other significant parties to discuss running for office and to gain their support, and study FBLA's mission, history, bylaws, publications, programs, and activities.

3

The third step is submitting your 2018-2019 Officer Application. Candidates for section office shall submit the completed application via email to their section director and to the State Officers' Adviser by December 9, 2017. Candidates for state and national office shall submit the completed application via email to the State Officers' Adviser by March 1, 2018.

4

The fourth step is the interview process. Candidates for section office and their local chapter advisers will be interviewed at a Section Executive Board meeting prior to their Section Conference, while candidates for state and national office and their local chapter advisers will be interviewed prior to the State Leadership Conference via conference or video call.

5

The fifth and final step is running for office. Candidates will be elected by a majority vote of the voting delegates of each chapter at their respective conference. We encourage all candidates to review the 2018-2019 Candidate Guide for more detailed guidelines on the campaign process. The officer application and candidate guide are available at www.cafbla.org under the "Resources" tab. Feel free to contact any state officer if you have any questions! ■



Chapter Spotlight

Dougherty Valley

By Grace Kim

Dougherty Valley FBLA is a chapter in the Bay Section. First chartered in 2009, DVFBLA developed from a small chapter into a thriving one with over 100 members and national competitors in 2017. Below is an interview conducted with DVFBLA's co-presidents, Tae Hyoung Jo and Arvind Kannappan, to see how they manage a successful chapter.

If you could describe Dougherty Valley chapter members in one word, what would it be and why?

Dedicated. Since our inception in 2014, DVFBLA has faced a barrage of administrative and logistical challenges. Our chapter, however, has never wavered in its commitment to service and competition, retaining a strong officer team and core following over the years.

We think that it is this sense of dedication that explains our competitive success. Our members spend countless hours independently studying for competition, making the most out of the limited resources that we have.

What have been some difficulties that you've faced in leading your chapter?

Initially, we had a tough time finding resources for competition. It took trial and error and the help of some generous chapters in our section before we were able to curate a reliable resource pool. Today, we have our members save useful resources for future competitors.

What are you most looking forward to this year?

This year, we want to make sure we are providing students with exciting opportunities outside of competition. One project we have been working on is Heads or Tails, a financial literacy program that aims to assist Bay Area refugees. In addition, for the very first time, we are partnering with local companies to provide our students with real work opportunities. We are also organizing middle school chapters, which should provide our members the chance to teach what they have learned.

In regards to competition, our goal is build off of last year's success and break top three in overall sweepstakes at the state conference.

What would be your advice to smaller or newer chapters?

Get involved in the community, both on and off campus. It's a great way to publicize the chapter while keeping your members engaged. Last year, our Community Service Project, One Step Ahead, and American Enterprise Project, Project FUEL, were pivotal in attracting new members. Of course, our experience was also profoundly rewarding. We were able to empower underprivileged youth and primary school students with critical skills like financial literacy and personal health management. ■



Upcoming Deadlines

February 16th

- ✓ Professional Membership Dues Deadline

March 1st

- ✓ Individual BAA (Future, Business, Leader) Entries Due
- ✓ State/ National Officer Applications Due

March 2nd

- ✓ Chapter BAA/ Gold Seal Entries Due
- ✓ L. Byram Bates Memorial Scholarship Applications Due

April 12th-15th

- ✓ State Leadership Conference

April 25th

- ✓ BAA America Level Due

State Leadership Conference Preparation

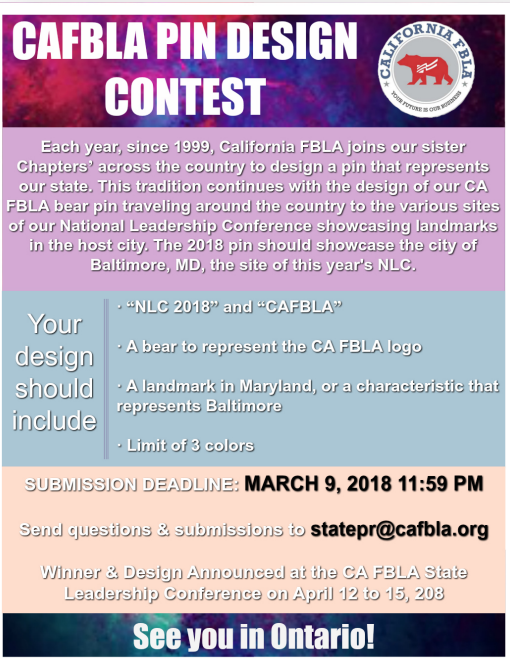
The 2018 State Leadership Conference will take place in Ontario, California, from April 12th-15th. By February 16th, all the competitors have to submit pre-judged competitions' reports and productions have to be submitted and the competitors have to be registered. Here are a few dates and opportunities to keep in mind as we inch closer to the conference:

California Pin Design Contest

Anyone can design the pin, the guidelines about what points to hit while making the design will be released in a flyer that will be posted on the CA FBLA website and on the CA FBLA Facebook group.

- March 1st Membership Deadline to be eligible for SLC
- March 2nd Chapter SLC events submitted
- March 9th SLC Hotel Registration (Received)

SLC Upcoming Dates



CAFBLA PIN DESIGN CONTEST

Each year, since 1999, California FBLA joins our sister Chapters' across the country to design a pin that represents our state. This tradition continues with the design of our CA FBLA bear pin traveling around the country to the various sites of our National Leadership Conference showcasing landmarks in the host city. The 2018 pin should showcase the city of Baltimore, MD, the site of this year's NLC.

Your design should include

- "NLC 2018" and "CAFBLA"
- A bear to represent the CA FBLA logo
- A landmark in Maryland, or a characteristic that represents Baltimore
- Limit of 3 colors

SUBMISSION DEADLINE: **MARCH 9, 2018 11:59 PM**

Send questions & submissions to statepr@cafbla.org

Winner & Design Announced at the CA FBLA State Leadership Conference on April 12 to 15, 2018

See you in Ontario!

Competition Resources

Competition resources and rubrics can be found on both the California FBLA website (www.cafbla.org) under Competition and on the National FBLA website (www.fbla-pbl.org) under Divisions > FBLA > Competitive Events.

