

2013-2014 Issue 6
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Job Interview

Professional
Division

#FBLA

Conference Registration Opens
Leadership Development Institute





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Calendar of Events

December

December 19 FBLA Goes Green and Financial Literacy Projects Due

January

January 6 Online Conference Registration Opens

January 14 Membership Marathon Due

January 17 Section Officer Applications Due, School Site Testing Request Due

January 31 Prejudged Events Due, Membership Deadline for Section

There's More Online! Check Us Out...



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Job Interview Tips Running for Office

By: Cameron Khansarinia, State President

In today's world of fast-paced communication, first impressions are more important than ever before. The easiest and most effective manner in which one can make a good impression is in a job interview.

There are three keys to a successful job interview: professionalism, eloquence, and candor. It is important in a job interview session to always be a professional. This includes having a well-tailored resume which has absolutely no errors or mistakes, an outfit that is conservative yet powerful, and a well-groomed appearance. Additionally, one must always be eloquent. This will count especially when speaking with the potential employer.

As a candidate, one must always speak clearly so that the interviewer can understand what he or she is saying in the response. Finally, one must have candor. This entails answering the questions asked directly and not skirting around the answer to the question for any reason. By following these simple rules, you will blow away the competition and soon be accepting that job offer!

By: Gregory Gunadi, State Secretary-Treasurer

Running for office was nothing short than a life-changing event. That was when I started my FBLA career. That was when I faced my fears of public speaking. That was when I discovered who I truly was.

Running for office my freshman year was one of the most significant experiences of my high school career. I recall being deathly afraid: deathly afraid to lose, deathly afraid of rejection, and deathly afraid of failure. And I know I'm not the only one. We often squander the opportunities presented before us because we are afraid to lose. But what we don't realize is that we're better than that. Often times, we are our own worst enemies, over-rationalizing situations and refusing to take risks. We forget that trying is the only way to succeed. Refusing to try is guaranteed failure. Sometimes it's best to follow the sagely advice of the contemporary philosopher, Drake, and remember "You only live once." This doesn't mean to sacrifice one's health and well-being for cheap thrills, but rather to live one's life to the fullest. I mean I think so; I'm not Drake.

Running for FBLA office isn't only the opportunity to put another feather in your cap; it's much more than that. It's an opportunity for you to give back. It's an opportunity for you to grow. It's an opportunity for you to make a change.

You can begin running for office by completing and submitting an application that could be found at www.caifbla.org. An interview will be followed upon the approval of your application. At the Section or State Leadership Conference, you will have the opportunity to give a speech and campaign. Good luck!



State Office Campaign, SLC 2013



Photo Courtesy of Sara Pak



Photo Courtesy of Nancy Zhou

Professional Division LDI South



By: Gilbert Falcon, Central Section State Vice President

By: Isabel Jin, State Public Relations Officer

FBLA is the only organization that offers a true lifetime membership opportunity, from becoming a FBLA member in the Middle level division all the way to becoming a business professional. The Professional Division offers the opportunity for our FBLA members to ask questions, tips, and the chance to be mentor by business professionals. The professional division is a great way for past FBLA-PBL members to stay connected and to give back to the organization. As professional division members, they help our fellow FBLA members by assisting them with resume critiques, offering internships opportunities, and helping them prepare for competitive events.

This division is a great extension not only to the business world, which our professional members have jobs in sales and marketing, hospitality management, but in other career fields such as teaching, public service, and the medical field just to name a few. In addition the professional division continues to offers to you the chance to gain new leadership and communications skills while maintain and expanding your professional network connections. So when you're all successful business men and women don't forget about the opportunity to give back to FBLA-PBL and join the Professional Division to help mentor some of the world's greatest future business leaders. Make sure to check out the new Professional Division video on YouTube!

From November 23rd to 24th, 980 members gathered all over Southern California from the Gold Coast, Mission Valley, Inland, and Southern Sections to attend the 2013 Leadership Development Institute at the Anaheim Hilton. During the opening ceremony, Laymon Hicks, the keynote speaker, gave an inspiring speech that taught us to always look at problems optimistically and never give up. His humorous nature kept all the members interested and involved.

Throughout Saturday, members had the opportunity to attend in a variety of 35 workshops, such as etiquette, public speaking, networking, running for office, and more! The State Officers also held "Dance for Change," to raise money and spread awareness for premature babies through March of Dimes. Besides workshops, many chapters also attended a hotel tour to learn about Hilton's unique management techniques.

On Sunday morning, three testing sessions were offered to provide a sneak peak to members for the upcoming Section and State Leadership Conference. From officer auctions and the dance, we were able to raise over \$1500 for March of Dimes. At the closing ceremony, members celebrated their membership growth, full workshop attendance on Saturday, and all the memories and friendship built. Overall, LDI was a huge success!

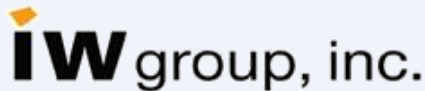


Photo Courtesy of Kate Go





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