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Mentorship

Securing
Internships

#FBLA

American Enterprise Day
Leadership Development Institute





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Calendar of Events

November

November 1 LDI South Hotel Reservations Received, LDI South Late Registration Deadline

November 8 LDI South Registration Payment Deadline

November 15 American Enterprise Day

November 23 LDI South

December

December 19 FBLA Goes Green and Financial Literacy Projects Due

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American Enterprise Day LDI North

By: Simran Grewal, Northern Section State Vice President

American Enterprise Day is celebrated on November 15 throughout the United States. FBLA-PBL chapters across our nation salute and recognize the American free enterprise system, which allows means of production and distribution to be privately or corporately owned and operated. Numerous activities, projects, and festivities are hosted by local chapters in order to celebrate the importance of this symbolic day. These activities spread the essential message that the American free enterprise represents, and helps bring communities together to celebrate its importance.

By: Derrick Chow, Bay Section State Vice President

The Leadership Development Institute-North (LDI-North) was held at the Santa Clara Marriott hotel from October 25th to October 28th and was the largest LDI ever. The attendance of 1,001 members surpasses last year's record of 981. Schools from the Bay, Central, and Northern Section poured into the hotel with a weekend full of workshops and networking awaiting them. Two guest chapters from the Gold Coast Section decided to partake in LDI-North this year. Friday night was filled with networking, and members participated in Zumba. On Saturday, there were over 40 workshops in addition to the opening session where Ro Khanna, former Deputy Assistant Secretary under the Obama Administration, delivered an inspiring speech. On Saturday night, a Blue Jeans for Babies Dance was held to raise money for FBLA's national partner, the March of Dimes. While attendees ate breakfast on Sunday morning, honorary members were awarded with certificates. Clifford Cheung, an accountant at PriceWaterhouseCoopers, gave an inspirational speech for members to chase after their dreams. The conference concluded with the attending state officers leading the members in singing *Don't Stop Believin'*. Overall, the conference was a major success that provided members with the opportunity to enhance their leadership abilities and truly bring business and education together.



Monta Vista High School
Photo Courtesy of Anna Tedijanto



Lynbrook High School
Photo Courtesy of Yaoyao Pei



Dublin High School



Westmoor High School

Member Experience

#FBLALife



By: Sahil Lamba, Southern Section State Vice President

Grace Xu
University High School FBLA, Class of 2015

"Before I came to [University HS], this guy who went to our church who had gotten into Stanford was really into FBLA. So, my mom told me to join, which I did."

Like many other members before her, Grace joined FBLA after hearing about it from former members. As a freshman, she ended up competing in E Business.

"During E-Business, everyone else was matching perfectly and prepared. We had no idea what was going on, but we were exposed to so many new things. It was really exciting."

Grace and her team ended up placing 5th at the State Leadership Conference. "I was disappointed," notes Grace, "but at the same time, I had a high level of respect for those top school teams. I felt like I had so much to learn."

And learn she did. The next year, Grace competed in Parliamentary Procedure. After much hard work, her team won 1st place at the State Leadership Conference AND 9th place at the National Leadership Conference.

"There are the obvious things that I've learned such as information related to the business world, and I've also been exposed to certain experiences such as giving serious business presentations and articulating clear responses on the spot," ponders Grace. "But competing has also taught me to go into a high pressure situation with my peers, walking into the sequester room having to trust each other. I've learned so much about dealing with people, leading, and working on a team."



Katherine Ku
Gretchen A. Whitney HS FBLA, Class of 2016

"Before FBLA, I used to be really nervous when it came to talking to strangers."

Through FBLA, Katherine has learned to become a more proficient speaker and communicator. However, she did not learn these valuable skills through a workshop or a competition. She learned them through her personal experiences as a chapter officer.

"Whitney FBLA is unique in that we have sponsorships from businesses. To me this adds a really important real world element to our experience."

Katherine, as Creative Director of her chapter, is responsible for organizing the sponsorships and producing promotional materials, such as informational booklets and T-shirts. The sponsorship list ranges from doctors to large companies such as Starbucks. "I have talked to a local academy, a private orchestra, an orthodontist, and a piano teacher," says Katherine.

These activities resulted in a very unique experience for Katherine. "I joined because I was interested in business and FBLA seemed really special and exclusive, especially at Whitney. I really wanted to do something interesting."

"For me personally, sponsorship hunting through FBLA has helped me become a better communicator and step out of my comfort zone. Being in FBLA was really eye opening in that I really got to see how the business world works and what makes it turn."





Securing Internships Mentorship

By: Theresa Xu, State Parliamentarian

An internship is an easy way for students to get first-hand experience in a certain career field. Internships typically take place at research facilities, businesses, and hospitals. If you are interested, you need to first determine which career field you would like to explore. For instance, you would have to contact local businesses if you are interested in entrepreneurship or hospitals if you are interested in conducting scientific research. Next, you should search for internship opportunities that are currently available. Many students utilize to their college and career center, or search online websites such as <http://wetfeet.internshipprograms.com> and www.youthatwork.org for open internships. After you have found your ideal internship, you will most likely need to submit a resume, cover letter and conduct an interview. For the resume, you should summarize any experience that you have had that relates to the internship. If you are trying to secure an internship at a local start-up company, you should emphasize your positions and experiences in FBLA. The resume should also be approximately one page long and should include your contact information, objective and achievements. If you are asked to partake in an interview, make sure you come dressed in business formal attire and show up early. Prior to interview, research the internship position and brainstorm any questions that you would like to ask. Don't forget to thank the interviewer once you are done. Good luck!

By: Will Goebel, Inland Section State Vice President

New chapters often have difficult times getting started with FBLA - conference registration, membership dues, and all of those acronyms require expertise - that's where mentoring comes in handy. Established chapters, you can take advantage of opportunities in your area and reach out to local schools in need of some assistance! Some ideas for fun, educational learning opportunities include multi-chapter events, local group workshops, or email lists with nearby chapters! Your chapter can share tips with other members, and assist in creating agendas, chapter goals, and more. Contacting newer chapters is a great way to ensure that other students in your local community can experience the benefits that FBLA has to offer. Here are some tips when reaching out to nearby schools:

1. Always remember to keep advisers in the loop on all communication.
2. If a completely new chapter is in need of assistance, check out resources available on our website: www.cafbla.org, including the Chapter Management Guide and detailed Officer Resources.
3. If possible, try to meet with chapter officers in order to plan goals and deadlines for the academic term.
4. Encourage nearby chapters to attend annual events, including the Leadership Development Institute (LDI), or a local section conference.
5. Have fun!

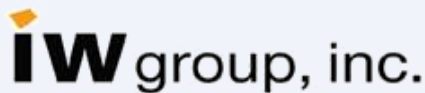
There will always be chapters in need of some assistance - even taking a simple action, such as notifying new chapters about grant applications or upcoming conferences - goes a long way in establishing positive connections within your area!



Dublin FBLA Social: Mr. FBLA Pageant Show



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