

2013-2014 Issue 3  
Volume 65

# the californian

Professional Dress

Gold Seal

#FBLA

Conference Etiquette  
Officer & Adviser Training Day





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## Calendar of Events

### September

- September 3 Fall Stock Market Game Begins
- September 9 OAT Day: Northern
- September 14 OAT Day: Bay, Central, Inland, Mission Valley
- September 28 OAT Day: Gold Coast & Southern

### October

- October 4 LDI North Marriot Hotel Reservations Received
- October 10-11 State Leadership Team Meeting, LDI South Early Registration Received
- October 20 Gold Seal Dues Received
- October 25 LDI South Early Registration Due
- October 25-27 LDI North
- October 31 LDI South Regular/Late Registration Received

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# Officer & Adviser Training Day

By: Isabel Jin, State Public Relations Officer

This September, California FBLA State and Section Officers will be hosting the Officer and Adviser Training Day at their respective sections. Officers will have the opportunity to network and exchange ideas with other officers in the same Section through interactive icebreakers and workshops. Every Section Officer will present a workshop on their officer positions, such as President, Vice President, Secretary, Treasurer, Public Relations, and Parliamentarian. Other special topics such as state projects, national programs, March of Dimes, and fundraising, will also be presented depending on the section.

OAT Day is a great way for teambuilding within the chapter and the section. Get ready to improve your leadership and plan out the FBLA year with your chapter and officers!



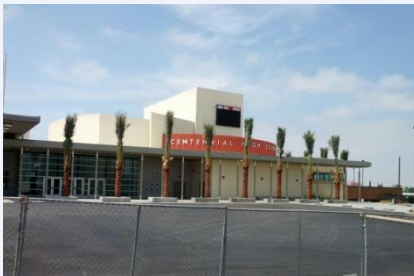
Central Section OAT Day 2012  
Photo Courtesy of Gilbert Falcon



Bay Section: Independence High School



Central Section: Delhi High School



Inland Section: Centennial High School



Northern Section: Colusa Wellness Center



Gold Coast Section: Westlake High School



Mission Valley Section: South Pasadena HS



Southern Section: Whitney High School

# Gold Seal Chapter Award Internship Project

By: Gregory Gunadi, State Secretary- Treasurer

The Gold Seal Chapter Award of Merit recognizes outstanding local chapters from across California that achieve the goals of FBLA. These exemplary local chapters demonstrate the FBLA crest of Service, Education, Progress, Education. All active chapters may apply for the Gold Seal Award, but only the top fifteen percent of the total number of local chapters can earn this prestigious award.

Local chapters must follow the guidelines on the Program of Work Progress form and submit the (POW) Progress form to their Section Directors. Chapters must send at least five POW Progress Forms to their Section advisers. Local Chapters must pay section, state, and national dues by October 20 for at least five members. In addition, chapters must show their initiative by recruiting/renewing the memberships of five professional members by February 1. Chapters must host two business tours, invited businesspersons and professionals to speak/be involved in at least two chapter events, conducted a public relations program in its school and community, and submitted five members for Business Achievement Award. Chapters must complete the Government Awareness Project, at least one additional State Project, and achieve the Outstanding Chapter level of each section of the POW. The compiled POW Progress Form must be sent to the State Officers' Adviser. The final POW form must be attached to the outside front cover of a copy of the Local Chapter Annual Business Report and mailed to the chapter's Section Director. In addition, three copies of the report must be sent to the FBLA State Leadership Conference Chair by the same date.

The Gold Seal Award distinguishes the top chapters in California. Ribbons are awarded to qualifying chapters at both the State and National Level. Help show that your chapter is the best and participate in this year's Goal Seal Award!



Gabriellino FBLA members interning at the community center  
Photo Courtesy of William Lin



Gabriellino FBLA participates in all 12 state projects every year

By: Theresa Xu, State Parliamentarian

The Internship Project requires the most outside work, but also gives back the most. It furthers a member's business knowledge and expertise in a specific field of interest. It is crucial that you begin your search immediately, preferably in the summer. This way, you can take advantage of the opportunity to work the full 8-hour workday, as opposed to the school year where school work and extra-curricular activities derail from the overall experience. The easiest way to get an internship is through your connections. Companies contact counselors whenever they are in need of student help, so make sure to send your administrators a friendly email of inquiry. Also, many local companies would be more than happy to welcome an intern aboard – they just don't know whom or how to reach out. Take the initiative and email – or even better, call – companies and ask if they are interested in a part-time, enthusiastic student. Lastly, it is important to talk with your parents and ask for their companies, who often are happy to oblige to their employees' requests, for a job shadow, which can easily grow into an internship. There are many ways to obtain a job, but it is up to you to take the initiative and continue pursuing your fields of interest. There is no better way to avoid the common catch 22--no work experience means no work and no work means no work experience--when transitioning from school to work!



# Conference Etiquette Professional Dress



Institute for Leaders 2013

By: Will Goebel, Inland Section State Vice President

Conferences come and go, but dressing responsibly and professionally never goes out of style. It is important to remember what is in and what is out in terms of business attire. The FBLA Dress Code serves not only to create a sense of professionalism within our organization, but also to prepare members for the workplace. For the majority of the time at conferences, members will be held to these dress code standards. Whether this year's Leadership Development Institute (LDI) will be your first or your last, it's always important to remember the basics!

First, for the Ladies:

- Business suit/pantsuit with blouse
- Skirt or dress slacks with blouse or sweater
- Business dress
- Capris or gauchos with coordinating suit, worn below the knee
- Dress shoes

Next, for the Gentlemen:

- Business suit with collar dress shirt, and necktie
- Sport coat, dress slacks, collar shirt, and necktie
- Dress slacks, collar shirt, and necktie
- Banded collar shirt may be worn only if sport coat or business suit is worn
- Dress shoes and socks

Make sure to bring extra professional attire to your conferences, especially if you will be participating in competitive events! While you are at an event, please remember to wear your name badge on the right side of your shirt or blouse. This ensures your name badge will be visible when you network among fellow business leaders! Keep these important tips in mind, and you'll be dressing to impress at all of this year's conferences!

By: Cameron Khansarinia, State President

Attending conferences is one of the biggest parts of membership in California FBLA. As a member, you have the opportunity to attend Officer & Adviser Training Days, Leadership Development Institutes, State Leadership Conference, and the National Leadership Conference. It is always important to keep a few things in mind whilst attending any of our many conferences during the year.

First, always remember to be respectful of all presenters such as speakers, workshop presenters, officers, and fellow members. This will ensure that all members always appropriately receive the desired message or topic. Next, please remember that there are other guests at the venue who may not be a part of FBLA. Please be respectful and courteous at all times. We are all ambassadors for our organization!

Finally, please remember to have fun. Despite some rules that we all need to abide by, it is important for us to remember to have a great time at our conferences, learn all that we can, and meet new people.



FBLA National Officer Team



California FBLA State Officer Team

# FBLA Super Sweeps

## National Fall Leadership Conference



By: The National Officer Team

Your National Officer Team is excited to bring you this membership recognition program, updated from last year's successful September Sweeps, which is designed to help chapters recruit new members and engage existing members in new and creative ways. Chapters can complete activities to earn this award by sponsoring a recruitment committee, conducting a new officers and/or new members installation, recruiting new members, preparing flyers or bulletin boards promoting your local chapter, or many other activities.

All members from chapters that complete the Super Sweeps program and attend one of the three National Fall Leadership Conferences (NFLCs) will receive special conference ribbons to wear on their name badge. Chapters will also receive a certificate of recognition and appear on our Super Sweeps Honor Roll on our National Web site. You can also help your state earn additional honors, NFLC recognition, and top the Super Sweeps Leaderboard on the National Web site.

Check out the online form, beginning on August 1, on our National Web site and start planning for the different activities now. This program runs from August 1 to October 20, 2013.

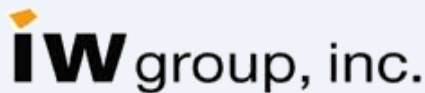
Good luck, FBLA members and advisers, and together, we will achieve Excellence.



# 2013 NATIONAL FALL LEADERSHIP CONFERENCE



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