

THE

CALIFORNIAN

FUTURE BUSINESS LEADERS OF AMERICA

Transforming Tomorrow



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President's Corner



Hello California FBLA,

It was wonderful seeing the high levels of participation at the Officers' and Advisers' Training Days and at the Leadership Development Institutes. The state officers and I commend you on taking the initiative to get involved and see what FBLA has to offer!

Over the past few months, your California FBLA State Team has focused on developing the Chapter Liaison program and on refining the state projects. As the year continues, I encourage you to delve into FBLA's many programs and competitions, including the new Leaders in Action Project!

Representing FBLA as a state or section officer is a very prestigious position. Furthermore, the applications for Section and State Office have been published on our state website. If elected, you will have the opportunity to take your leadership in this organization to the next level, by leading conferences and conducting workshops across the state.

As the New Year approaches, I wish you the best of luck at your upcoming Section Leadership Conferences!

Sincerely,

Shelina Noorali

Shelina Noorali

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LDI North!

With more FBLA members in attendance than ever before, this year's Leadership Development Institute-North was more than just a success! Upon arriving, members had the opportunity to engage in LDI-North's first ever Zumba activity where, under the instruction of certified dance teachers, members participated in an interactive Latin dancing session. To add to the excitement, the state officers held a round of karaoke for all of the members.

LDI North attendees also welcomed Mr. Kendall Zoller, President of Sierra Training Associates Incorporation, a consulting firm that specializes in corporate communication skills. In addition to the section and state officers who presented, business professionals in the community also gave a wide variety of workshops on leadership enhancement, entrepreneurship, and on choosing the right college. Additionally, PBL members presented a workshop on the various opportunities associated with FBLA right after high school.

The conference concluded with an inspirational message from Amit Shah, a current student at Stanford's Graduate School of Business, and a familiar face among top-name companies such as Amazon and Johnson & Johnson. After three fantastic days, 970 members expanded their networking skills and were exposed to over forty incredible leadership and career developing workshops. The annual March of Dimes dance brought in \$907 and the State Officers' Baby Bottle challenge brought in \$175.78, for a grand total of \$1,082.78. Needless to say, all attendees truly expanded their leadership horizons and Transformed Tomorrow!

By: Shelina Noorali



Santa Clara

LDI South!

Every year, California FBLA provides its members with an amazing experience, the Leadership Development Institutes. This year, the Gold Coast, Inland, and Southern sections came together at the Hyatt Regency Irvine for the largest LDI-South on record! The southern California state officers and directors came together to provide a more interactive Leadership Development Institute. One major change was in the icebreakers throughout the conference; LDI 2011 introduced the Last Leader Standing Challenge. Members interacted with one another through activities that built relationships, teambuilding, and cooperation. The members of Southern California FBLA also hosted a fantastic guest speaker, Scott Backovich. From challenging us to be a catalyst for positive change to his burrito of awesomeness, Scott amazed the audience with his powerful message. In more ways than one, the 2011 Southern California Leadership Development Institute provided the members with an engaging, interactive, and overall amazing experience!

By: Cameron Khansarinia



Irvine

Dates to Remember!

December 22

Individual Projects Financial Literacy & Go Green Deadline

January 10

Chapter POW Form Due for December

January 13

School Site Skill Events Testing Forms due for all section conferences

January 20

All Sections Officer Applications Postmarked

February 1

SLC Online Conference Registration

February 3

Individual Projects Leaders in Action & Internship Project Membership Deadline. Money must be received to be eligible for Section Conferences

February 5-11

FBLA-PBL Week

February 8

Adviser Appreciation Day

February 9

Section Conference Registration Received

FBLA-PBL Week

This year, FBLA-PBL Week will be held from February 5 - 11, 2012. Chapters are encouraged to use this week to publicize their activities, get the word out about FBLA, and get pumped for the upcoming Section Conferences. The Wednesday of FBLA-PBL Week is reserved as Adviser Appreciation Day. Remember to thank your advisers for their support in helping transform your FBLA chapters into a success.

FBLA-PBL week is a perfect opportunity to fulfill part of the Government Awareness Project. Be sure to write to your elected governing official in order to obtain an FBLA-PBL week proclamation.

There are many activities chapters can do to make this week a fun-filled, action-packed event. Here are just a few examples of things to do: Charity Awareness Day, Dress for Success Day, and Community Service Day. Have an in-school and public announcement about FBLA-PBL Week so that the entire school can participate. Good luck and have fun!

By: Lavanya Jawaharlal



The state leadership team of California FBLA-PBL.

FBLA-PBL Mentorships

It is exciting to know that our FBLA journeys may not just end at high school; the PBL division, which consists of college students who still want to participate in business conferences and hone their leadership skills, welcomes postsecondary students who are interested in working in business or business-related fields in the future: very similar to FBLA! But as current members of FBLA, it is also important to realize the amazing mentorship opportunities that California PBL can directly provide for FBLA members.

I was fortunate enough to have the chance to speak with University of California, Berkeley student Sarah Liu, who currently serves as the California PBL State President. Sarah would love California FBLA members to know that all contact information for state officers and staff is listed on the official California PBL website, capbl.org. She hopes that all FBLA members will feel free to e-mail, call, text, or even use Facebook to get in touch with the California PBL leadership teams and student leaders! When I asked Sarah what FBLA members can contact California PBL regarding, she answered enthusiastically: "Anything! Everything! PBL questions or other questions. PBL is an organization that gives back and passes on knowledge through each generation. In a sense, it's kind of like a mentorship program. You can ask us about how to join PBL, what PBL can offer, career advice, school advice, college advice, PBL events, FBLA-PBL events and relations, and more."

I also had the chance to speak with Cathy Xu, who served as the 2009-2010 California FBLA State Parliamentarian and who now serves as the External Vice President for Berkeley PBL. She summed everything up wonderfully: "In PBL, we keep the conferences and competitions of FBLA, but we have a greater emphasis on professional networking and career opportunities. PBL is a great resource for FBLA chapters to reach out to, especially about colleges and transitioning to the professional world."

I encourage all FBLA members to reach out to PBL chapters, members, staff, and officers across California. California PBL is made of amazing leaders who can help enrich our own FBLA journeys as well as contribute to our professional and personal growth experiences. We are so fortunate to have California PBL's support as we prepare to enter the world beyond high school!

By: Roopa Shankar

What to Look for in a College

It's that time of year again. College application season is coming to a close, and decisions must be made. Finding the perfect college for you may seem daunting, but have no fear—it doesn't have to be! Regardless of if you have an intended major of concentration, begin looking at schools that offer programs for what you are interested in studying. This can be a wide range of topics. Just give yourself choices for when you do decide on a specific academic focus, if you haven't already! Don't get lost in names and statistics because finding the right college is not just a game of numbers, it's a mixture of academics, location, and student life. Things that are important to you might not be important to your peers. Never follow the crowd when choosing your school—follow your instinct.

The best thing you can do when looking for your perfect fit is to visit as many colleges as possible. The more campuses you see firsthand, the better you will understand what you like and dislike about the college experience. Take a campus tour when school is in session so you will get have a better idea about the everyday life on specific campuses. After your tours, write down what you liked and disliked about the school and make sure to be honest with yourself. When the time to make a decision comes, you can rely on your raw commentary to guide you. If you're unable to visit a campus, take an in depth tour of their website. Look for virtual tours or images of the college to give you a visual image. A list of undergraduate schools and majors are available online with descriptions of the courses and internships offered. Learning about the school will allow you to make an informed decision when the time comes, because when looking for your perfect college the best thing you can do is to know what you want.

By: Madisen Keavy

Alumni Interview

Inspiration, friendship, and perspective. This is what defined Amanda Nguyen's experience with our organization as the 2008-2009 California FBLA State President. Having also gone to Centennial High School, I have always looked up to Amanda as a role model for my FBLA career and educational experience. After being accepted to Harvard College for her undergraduate education, Amanda is now taking a semester off from her studies to work as an intern in the White House for President Barack Obama. When I talked to Amanda, she was excited to share her experience as a FBLA member and state officer with current members so that they may fully utilize their time with the organization. When I asked her what her favorite part about being a FBLA member was, she replied, "Hands down the friendships I made. I still keep in touch with my friends." Her simple response reflects just how important networks and relationships are and what can stem from them with FBLA.

I then asked her how FBLA helped her get to where she is today. "FBLA developed my leadership skills and expanded my mindset to a national level. Before being part of a national organization, the issues I cared about only mattered to me if they were in a local context. Being able to interact with members from different states exposed me to a diversity of perspectives, perspectives that helped broaden my horizons," she replied. The wealth of knowledge FBLA members can attain through participation in this organization is vast and undeniable; Amanda's final piece of advice to all members is to simply "Dream big."

By: Cameron Khansarinia



Amanda Nguyen posing in a space suit.

Best Practices Resource Guide

As you lay down the foundation of your chapter in the beginning of the year, you may start to wonder how you can start making your chapter even more active in FBLA. To find inspiration on how to make your chapter more active, explore the Best Practices Resource Guide available under the Document Library on cafbla.org. Here you will find detailed suggestions for fundraising, membership recruitment, business development, socials, and community service! Here is a sneak peak of what you can find under each category:

Fundraising – Teacher Dares, Movie Nights, Mini Carnivals, ...

Membership Recruitment – Business Cards, Tug-of-War, ...

Business Development – Business Tour, Advertisements, ...

Community Service – Benefit Walk, Givology, ...

If you have any additional suggestions about what your chapter has been involved in or any feedback on this resource guide, please feel free to email pr@cafbla.org.

By: Tammy Cho

Outstanding Member Spotlight



During his freshman year, Larry Xu won 1st place at the 2010 National Leadership Conference. Ever since that moment, Larry has been a shining star within MVFBLA. Being the director of technology, he has redesigned the chapter's website with a brand new login system, has created countless logos and designs, and gives invaluable advice to any tech competitor that requires it. He has competed in Management Information Systems, in which he placed 1st at Nationals, and E-Business, which he placed 4th at Nationals with. He is currently competing in Web Site Design.

Above all of that, he still remains as one of the nicest and well-known members in his chapter. Most members know and love Larry Xu as a fun-loving guy who somehow manages to excel at literally everything he does.

Larry is an example of a true FBLA member.

By: Nikitas Kanellakopoulos

Larry Xu holding his 1st place trophy

Outstanding Middle Level Spotlight

Six years ago, Centennial High School, part of the Inland Section, started a middle level chapter at Letha Raney Intermediate School (Raney Intermediate). Raney Intermediate was already well-known for their rigorous International Baccalaureate program, but FBLA brought the school a new and fresh outlook. Over the years Raney Intermediate has grown tremendously and is now the largest middle level chapter in Inland Section with over 100 members. The chapter is strong and has shown its strength by placing top ten in sweepstakes for years. Raney Intermediate not only boasts large membership but also an active chapter. The chapter actively takes part in section and state projects such as: March of Dimes, Government Awareness Project, and FBLA Goes Green. Recently, Raney Intermediate's officers attended the Inland Officers and Advisers Training Day with DeVry University to further learn how to lead their FBLA chapter. Eighth grader Karen Sun, Raney Intermediate's FBLA president, is leading the chapter to success. She believes FBLA is a wonderful way to network and says one of her favorite parts of FBLA is "being able to meet so many new FBLA members." Good luck Raney Intermediate and keep up the amazing work!

By: Lavanya Jawaharlal

Outstanding Chapter Spotlight

At the beginning of the school year, Monta Vista High School FBLA had a goal: to make everyone in the school know the true meaning of FBLA. Through school announcements, handheld signs, eight-foot banners, and a culminating interest meeting with over 400 students attending, the school got the message.

Monta Vista FBLA's membership has risen over 50% this year alone, and they do not intend to take this spike in membership for granted. Having already held two member socials and two business tours, MVFBLA is putting their best foot forward, over and over again. Even with this increased membership, the Monta Vista FBLA officer team is working hard to keep as close a personal relationship with the members as possible. They go out of their way to help out groups of underclassmen during study sessions, and make it a point to befriend at least three people each time MVFBLA holds a social.

Monta Vista FBLA had a simple and common goal this year, and they went to extraordinary measures to obtain it. They have set an example that all other CAFBLA chapters should strive to surpass.



Monta Vista holding a meeting.

By: Nikitas Kanellakopoulos

Chapter News: Occupy Oxford

Oxford Academy FBLA has constructed Oxford Wall Street as part of the FBLA American Enterprise Project. The purpose of the Virtual Stock Exchange was to help FBLA members gain a better understanding of both trading strategies and portfolio management. In order to simulate the most realistic stock situations for members, all participants were also given a list of resources to research the various stocks they chose to purchase. Oxford Wall Street has gained additional publicity among the entire school by airing their productions during daily video announcement sessions. Eighteen teams were first selected to participate in the challenge. Each week, teams will be eliminated until there are only two teams remaining. On December 23, the final results will be revealed. To track the progress of Oxford Wall Street, visit oafbla.com.

By: Tammy Cho



Oxford Academy FBLA working on their business project

Chapter News: Centennial High School

On December 20, the Centennial High School chapter from the Inland Section sent some holiday cheer to their community! The members gathered on the cool winter night at the Dos Lagos shopping center to get in the Christmas mood. Adorned with Santa hats and Centennial FBLA t-shirts, Centennial was ready. From four to six in the evening, members joined with other school clubs and organizations from around the city and spread the holiday cheer. However, this event not only brought cheer to the community, it was also a chapter fundraiser. Centennial members enjoyed their time caroling, making money for the chapter, and spreading the holiday spirit!

By: Cameron Khansarinia



Centennial FBLA caroling around town.

Chapter News: Sutter Union

The Sutter Union High School FBLA program has also had a busy month. On November 9, 2011, Sutter Union FBLA hosted their third annual spaghetti feed/dessert auction. The proceeds of the event benefited Meridian Elementary School's library of which we are going to rebuild for our community service project. Most of the supplies for the event were acquired by members, officers, and advisors through donation. Having sold 350 admission tickets, the Sutter High School gymnasium was crowded for the event. As supporters flooded through the door at 6:00 p.m. they grabbed their plates and began. After dinner and speeches from the officers, the auctioneer took the stage. He cheerfully auctioned off all of the delicious homemade desserts. The community service project now has an excellent start with over \$4,500 in their accounts. Overall the spaghetti feed/dessert auction was a success and remains our top fundraiser for community service projects to come.

By: Tammy Cho



Sutter Union FBLA running a charity auction.

Hi, How Can I Help?

The concept of giving back to your community is one of the cornerstones of FBLA. As we dive into the busy holiday season, I challenge each of you to give back by sharing your time, talents and treasures to increase the joy in your communities. Pump up the power of your community service by recruiting your family, friends, co-workers and neighbors!

Here are Five Simple Holiday Community Service Ideas:

1) Warm the Homeless. This one is easy and fun for FBLA members and advisers. Simply purchase packages of warm socks, granola bars and bottles of water. Stuff the water bottles and granola bars in the socks and store them in a box in your car. Next time you see a homeless person, share a warm gift of comfort.

2) Send Holiday Mail for Heroes. Gather members from your chapter to send warm season's greetings to service members and veterans across the country and abroad. Use generic salutations such as "Dear Service Member" and mail letters to: Holiday Mail for Heroes, P.O. Box 5456, Capitol Heights, MD 20791-5456.

3) Run for a Cause. Sign up your whole chapter to participate in a 5-K or fun-run for a cause that you care about. Too physical? Sign up to staff the water stations and cheer for the participants.

4) Feed the Hungry. This is another terrific activity for FBLA members and advisers. Decorate reusable grocery bags and have your chapter fill them up with non-perishable foods (pasta, canned food, cereal, etc.). Deliver packages to your local food bank. Community pantries and soup kitchens need extra hands this time of year and welcome your chapter's help. Search for your local food bank by zip code at Feeding America, the nation's leading hunger-relief charity: www.FeedingAmerica.org.

5) Skip a Latte' for Charity. Make a commitment to skip a latte' (or your beverage of choice) once a week or more during the holidays. Take the savings and donate to a local non-profit or a cause you care about. Recruit your student body and friends to pledge to Skip a Latte', too, and see what kind of impact you can make together!

Here are some Community Service Ideas that chapters across California are doing:

- **Northern Section's Sutter Union High School** received letters to Santa from local Kindergarteners and members wrote letters back to the children.
- **Bay Section's Lynbrook High School** participated in a Family Giving Tree event where members assisted local, underprivileged families in need by providing them with toys, gifts, and food.
- **Inland Section's Rancho Cucamonga High School** hosted a school-wide Angel Tree Food Drive.
- **Central Section's Redwood High School** volunteered at the Boys and Girls Club on Thanksgiving and also distributed food to families within their community.
- **Southern Section's Oxford Academy** hosted a school-wide Book Drive to benefit their local library.

By: Ben Bogert

Running for Office?

One of the greatest opportunities FBLA presents us with is the opportunity to grow as an individual into a leader. Whether it be at the section, state, or national level, various officer positions are available for members to run for. I know I took this opportunity my sophomore year, and it has been the greatest decision of my life. Not only does being an officer at any level of FBLA change who you are but it turns you into a self driven, hard working leader that 1000's of members look up to. The steps to going about doing this are pretty simple!

1. Know the rules for campaigning for an officer position.

2. Come prepared with bright, eye-catching brochures, a display, and any other items to draw in the member's interests

3. Be an active member of FBLA who is ready to create change.

4. Put yourself out there and network!

5. Have a clear and established platform campaign. These goals should focus on bringing change to FBLA. It is more important to promise less and carry out your promises than to try to change everything. Focus on topics that matter to you and go about showing the members how you have already created a plan to accomplish your goals.

6. Build credibility! Participate in events and activities which will give you some background when you are campaigning and convincing members you are the right candidate.

7. Assess yourself and determine if you are the right person to take on this difficult position. Remember that becoming an officer at any level is not an easy task. You have to spend hours at times serving your members, not yourself.

8. Plan ahead of time and be ready for the big day.



Minolee Vora campaigning at the Bay Section Conference

Although, the idea of running for officer may seem intimidating, the overall process is a learning experience. Win or lose, by running for officer you will be able to network with different students across the region or state, and develop the self – confidence, leadership and professionalism needed to be a FBLA officer.

By: Minolee Vora

A Look Back on OAT day



From left to right, top to bottom: Central section, Central section, Central section, Central section, Bay section, Central section, Bay section, Inland section, Southern section, Gold Coast section, Southern section.

Letter from the Editor

Dear readers,

I hope you have enjoyed reading this issue of the Californian. Your state officer team has put a lot of time into writing and researching their articles. You may have noticed our recent change in layout. While many of these modifications are subtle, these progressive steps symbolize FBLA's continuing transformation into an innovative and constantly evolving competitive business environment.

As we embark on the second half of our school year, I encourage you to stand out as a member and a leader, representing not only yourself but your community.

Remember that, in small ways and large, consciously and unconsciously, we, as future business leaders, are creating a new era by drawing on ancient wisdom, contemporary know-how, and an awareness of people from all walks of life.

Sincerely,

Haroon SherJan
California Statewide Public Relations Officer





THE Bay Breeze

ISSUE 2 - Winter

The Official Newsletter of the Bay Section FBLA Chapter

President's Corner

Hello Bay Section FBLA!

I hope your year is going extremely well! I can't believe that the Bay Section Leadership Conference is in less than five months. I hope that everyone got a great start to this year and is excited for the rest of the year.

Thank you to all the members who attended LDI - North. There were nearly 1000 members from Bay, Central, and Northern Sections who attended the conference, making it one of the most successful LDI - North's in FBLA history!

These conferences epitomize why I love FBLA so much: being able to network with members who share similar interests, bonding with your own chapter, and attending informative and useful workshops! I hope that everyone enjoyed their LDI experience.

Now that LDI is over, let's start focusing on the Bay Section Leadership Conference (BSLC) that will be held March 3 at Cupertino High School. Feel free to email your Bay Section Officers in order to stay informed about future Bay Section events or if you have any other questions concerning FBLA.

Let's continue to strive together to be the future business leaders we are! The Bay Section team and I look forward to seeing all of you at BSLC in March!

Minolee Vora,
Bay Section President

Pumpkins For Convalescent Home Residents

by **Jordin Carmichael** from Live Oak HS



Left to right: Cameron Moeller, Sabrina Rice, Alejandra Cruz, Jordin Carmichael, Chris Mesazeros, Ryan Yamashita, Gloria Navarro, Diana Cuevas, Janet Montoya, Naromy Ramirez.

High school is not just a place to get good grades, but it also provides many opportunities to give back to the community.

On Wednesday, October 26, eleven members from Live Oak High School's Future Business Leaders of America (FBLA) made stops with mini decorated pumpkins together with a Halloween Gram at four convalescent homes: Pacific Hills Manor, Morgan Hill Villa, Hillview, and Villa Serena. They were delivered to over 130 residents, helping to brighten their day.

This is the fifth consecutive year that FBLA has visited the convalescent homes for Halloween. One employee stated, "These pumpkins may seem like a small thing to you, but they are a big deal to all of us."

LDI: Leaders in the Making

by **Susanna Lee** from Saratoga HS

On Friday, October 21, LDI opened with Zumba dancing and karaoke. The following day, keynote speaker Kendall Zoller presented to attendees the importance of the learning environment and how they influence one's thinking, memory and information retention. Attendees were presented with over 30 different workshops, ranging from Public Speaking to Marketing and just about everything in between. As evening approached, FBLA hosted a Blue Jeans for Babies Dance in support of the March of the Dimes. Dancers donated \$2, which went towards March of the Dimes and their mission to help premature babies. Sunday, October 23, marked the end of this year's LDI Conference. At the closing session, speaker Amit Shah left us with some final words. Afterwards, the graduation ceremony officially called the conference to a close. LDI provided members with unforgettable memories, new friends and an experience that will last a lifetime.

Chapter Updates

Independence High School - Jia Soon

The Independence High School chapter is currently working on a few fundraisers, like the cell phone charm fundraiser and our homecoming tailgate fundraiser. We are also planning on hosting a campus tour to Santa Clara University.

Los Altos High School - Jasmine Xu

LAHS FBLA has primarily spent the first quarter focusing on addressing needs within the community. We've volunteered and participated in a number of local events, and we're about to launch into preparations for competitive events.

Saratoga High School - Vivian Tsai

SHSFBLA is working with Junior Achievement and getting members involved in their Entrepreneurship workshops. We're also getting planning on various fundraisers and projects, and starting to pick competitions for BSLC.

Piedmont High School - Daniel Jin

We had our first activity, a social, two weeks ago. We're currently working on forming small groups to prepare for competitions and looking to schedule a business tour with Facebook.

Rancho Cotate High School - Jessica O'Brien

Rancho Cotate FBLA has been organizing various socials and fundraisers in order to encourage membership activity. We also will be volunteering at a local food bank to give back to our supportive community.

Westmoor High School - Edric Kyauk

Westmoor FBLA had a great time at LDI and is winding down into competition season. We have high hopes for our competitive success this year and can't wait for our next conference!

Lawson Middle School - Jennifer Chen/Meyhaa Buvanesh

Lawson Middle School is doing great! We talked about projects, competitions, and played a business game last week. We also have a strong attendance at meetings as well!

Vanden High School - Elizabeth Coh

We had 10 members attend LDI, and it was a great experience! We also hosted a fundraiser/social at a local yogurt store called Cultive, had a community service event at the Candy Fest at Jelly Belly, as well as a school campus cleanup.

Gunn High School - Anna Qin

Our chapter has been growing every day. From a four member club the previous year, we have brought in 20 additional members who are committed to FBLA this year. We're very excited to host chapter socials, projects and prepare this year for the upcoming Bay Section conference.

Middle Level Chapters

by Sameehita Mohan from Cupertino MS



Left to right: Daniel Guo, Sameehita Mohan, Catherina Xu, Laura Tang, Soumita Bose, Evanny Huang

From the first social at the beginning of the year, to the final meeting with the future officers, event planning is especially important. One of the challenges for a Middle Level FBLA is finding events that interest middle school students, as well as providing an educating experience pertaining to business. One of the first events that Cupertino Middle School FBLA attended, along with Homestead FBLA, was the American Diabetes Association: Step out for Diabetes, where members volunteered as route monitors, passing out water bottles and directing runners. Because middle schools do not have as many business options, such as classes or speakers, it is essential to find events that are pertinent and interesting for our peers.

A New Year for The King's Academy

by Grant Chang from The King's Academy

The King's Academy FBLA chapter believes bringing business together with ethics and leading with integrity is most crucial. This year, our FBLA chapter is off to a great start with the following planned activities:

- Collaborating with other school chapters for conferences, team bonding, and community service planning,
- Fundraising our chapter through our King's Carnival and bake sales, and
- Inviting guest speakers to share their experiences about business, and for students to witness everything they have to offer, and allow students to have a broader sense of business-related things.

In addition, we plan business tours to make our chapter more intriguing and entertaining and open our arms to work with our surrounding chapters to exchange ideas. It is up to us to take the initiative of making this a great year and make this organization prosper. We look forward to a great and fulfilling year!



Central Section



Upcoming Events

Central Section Leadership
Conference- February 25

State Leadership
Conference-April 19-22

President's Corner

Hello my fellow Central Section members! We have reached the month of December and with the holiday season in full swing I am proud of the enthusiasm your chapters have had for holding your own community service events. As you hold chapter activities and events, the CS Officers and I want to encourage you to send us your photos so that we are able to highlight outstanding chapters within the section. We are continuing our Chapter Liaison Program and are working to make it as beneficial to you, the members, as possible. With your feedback, we are trying to maintain communication between CS Officers and YOU, the most important part of this section! There are so many opportunities for involvement in the upcoming months. Before competitions

begin, I challenge you to complete one or more of the State Projects. These newly improved projects have been modified to make it easier for you to not only get involved, but receive well deserved recognition at the State Leadership Conference! Continue to keep up your momentum after the first of the year; the best is yet to come! The second half of the year will bring more chapter recognition, member recognition, and networking opportunities. As always, never hesitate to contact myself or the CS Officers for any and all of your FBLA needs. The CS Officers and I look forward to seeing each and every one of you at the Central Section Leadership Conference in February!

-Madisen Keavy

Treasurer Bio

Hello Central Section! I am Raquel Uy, your 2011-2012 Central Section Treasurer. I am a junior at Los Banos High School. This is my third year being an FBLA member and my second year being an officer at my school. I currently hold the president position for my chapter. I am a hard worker and try my best in everything I do. I am determined! Aside from that, some of my hobbies are watching videos on YouTube and baking cupcakes. I love watching movies and playing Wii with my friends; especially Just Dance. I have a big obsession with Post-its. I am very friendly and I can't wait to continue making friends in FBLA throughout the year. This will definitely be a great year and I'm looking forward to meeting and working with you all!

Elections

Call to action to all future leaders: Your moment to shine has arrived. Do you want to be a part of a team? Do you want to expand your networking skills? Do you want to travel all over California? Then running for the Central Section office is right for you. Making this decision will not only benefit you by learning, but by receiving. Scholarships, travel awards, and discount conference registrations await you. Plus, it looks phenomenal on college applications! Do you think you have what it takes? If you have any questions you may contact any Central Section Officer or Central Section Director Mr. Robert Franklin at rfranklin@cafbla.org The application packet can be found on the Central Section website at www.cafbla.org.

Transforming Tomorrow

Community Service

As leaders, we believe in actively helping our homes, schools, and communities. During this holiday season, community service is a crucial part of FBLA. Chapters have been taking the initiative, and have already started holiday events. Some ideas for chapters are:

- Joining together with local youth organizations and doing events
- Sponsoring families
- Can food drives or clothes drives

The March of Dimes is also a community service that FBLA participates in. March of Dimes aims to improve the health of premature babies and your participation will assist in preventing birth defects and save the lives of many babies. Each chapter has the opportunity to sell drawing tickets for this cause. The grand prize is the **Thinner, Lighter, and Faster** iPad 2! The lucky winners will be determined at the Central Section Leadership Conference. It will be held on February 25, 2012 at Redwood High School in Visalia, CA.

We encourage all of you to volunteer for community service projects this holiday season!
-Karah Gong, Executive Secretary



LBHS AP Statistic and Calculus teacher, Michael Bartlett, picks out the lucky winner for the Turkey Ticket Drawing!

Are You Ready?

COMPETITIONS and CAMPAIGNS! These two are the main elements of the Central Section Leadership Conference (CSLC). Redwood High School will be hosting CSLC on February 25, 2012. There will be a variety of competitive events for all members to compete in, ranging from accounting to word processing and many more in between. There is definitely a competition for you! Placing top 5 in most of these events will earn you a spot to compete at the state level.

Campaign speeches will be given by members who hope to gain your vote to become next year's section officers. You will not only be given the chance to win those shiny plaques and run for office, but you will also find out the lucky winners for the March of Dimes drawing. Just like in all the other conferences, you will be given the chance to network with other competitors and make new friends! So, start setting up those study sessions and you'll be one step closer to "Transforming Tomorrow!"

Chapter News

It's the Holiday season and Los Banos FBLA isn't shy to show their holiday spirit! They had their 33rd annual Turkey Ticket Drawing where the lucky winner gets a \$25 gift card to SaveMart for some Thanksgiving shopping.

The chapter will also be hosting their 3rd annual movie night around the middle of December, but this isn't just a regular movie night. Instead of collecting money for admission they will collect canned food, toiletries, or toys. All donations will be given to the Salvation Army and benefit those in need. Los Banos High School wishes you all to have a great holiday season!

-Raquel Uy

Did You Know?

Many Central Section chapters have taken to reporting their improvements by means of the Program of Work. They are taking initiative toward creating activities for American Enterprise Day, Go Green Project, and March of Dimes. In addition, chapters are having members to continue to study in efforts to place or win in the upcoming CSLC. Corcoran High School FBLA chapter has started a middle school FBLA chapter in their community. They have shared with me their tremendous hard work on setting meeting and socials with the middle school FBLA members in efforts to encourage them to attend CSLC and even compete. Also, Delhi FBLA chapter, after attending OAT Day continues to attract more members and keep performing tasks from the POW. The many of the chapters have done unique activities which recognize and teach their FBLA members of leadership! Keep up the good work!

-Laura Reyes

Happy Holidays!

The Gold Post

President's Corner



Hello Gold Coast Members and Advisers!

Thank you to everyone who attended LDI-South. I hope you all learned some new tips and tricks about the business world and had fun. I am honored to have met so many of you over the weekend and I am truly inspired to see Gold Coast members taking the initiative to lead California in workshop attendance, networking, and leadership. OAT Day was held at UCLA on September 24th and was an enormous success. Attendees were able to tour the campus and take part in many icebreakers. Thank you to UCLA PBL for hosting our OAT Day.

With OAT Day and LDI behind us, it is time to focus on the Section Leadership Conference, which will be held on March 3, 2012 at West Ranch High School. Bring out those study materials and form some study groups. Like always, we want our Gold Coast members to dominate at the State Leadership Conference. Remember, your Gold Coast officers are just an email away! We are here to help guide your chapters and answer any questions. I look forward to seeing you all at the Section Conference. Happy holidays!

By: Lavanya Jawaharlal
Gold Coast Section President

Running for Office!

If attending FBLA events is not enough for you, perhaps being a part of the section officer team will sate your need for FBLA.

Being on the section team is a lot of responsibility. The Gold Coast section is the largest section in California, with over two thousand members, and as section officers, you're responsible for these members. Some of these responsibilities include but are not limited to: writing an officer report every month, attending the State Leadership Summit, and being an ambassador of FBLA.

It is honestly very fun to be on the section team because you get to be a part of the legacy of Gold Coast and forge its future. You also get to be on one of the most awesome section teams! The section officers are usually very close knit and enjoy each other's company. You will get to work alongside with these amazing officers.

Running for section office may seem scary and intimidating. However, if it is broken down, it is not as scary. First, the candidate has to get approved by his/her chapter and attend a mandatory interview with the section team. The candidate then has to attend the Section Leadership Conference, where he/ she will give a campaign speech. Two voting delegates from each chapter will decide on who will be elected during a caucus session, and the winner will be announced at the closing ceremony. Although this might seem a lot of work, it is an awesome experience whether you win or lose.

By: Arthur Teng
Vice-President of Membership

Wintertime Motivation!

During the winter season, we often find that our members look forward to only one thing after Thanksgiving—Winter Break. However, it's during the holidays when it is most advantageous to study and continue active FBLA participation at all local chapters. Here are some quick "How To's" for motivating your members.

How to Get Members to Study:

- Organize study groups with something fun planned afterwards
- Have study materials printed for them
- Promise to buy them a fast food meal if they place at Section; sign a funny written contract to make it official.
- Hold a pre-testing day at school; bring candy and other prizes to hand out
- Study Session Sushi Saturdays. " 'Nuff said."

How to Get Members Involved:

- Organize an FBLA social (ice skating, movies, etc.)
- Organize a school fundraiser that involves games and competition
- Throw a FBLA holiday dinner party at a restaurant
- Have a flash mob in the mall, dressed in full business attire—just for fun
- Subtly work in a FBLA project into any event (Goes *Winter*Green, Gold Star Snapshots, etc.)

Remember, just be creative in the ways you increase chapter participation. So come up some ideas and have fun in the next few weeks! The holiday season is the perfect time for bonding members of FBLA together.

By: Jeff Niu
Secretary-Treasurer

Edited by Haroon SherJan
Gold Coast Section Public Relations Officer

Chapter of the Month

For the month of November, the chapter of the month is Walnut High School with their superb demonstration of what it means to be future business leaders. On November 19-20, 2011 the Leadership Development Institute-South was held at the Hyatt Regency Irvine, where Walnut High School sent an impressive 94 members to attend. Not only has Walnut High School been gradually increasing their membership count, attending and hosting community service events, and completing state projects, but they have also finalized their competitive events list for the upcoming Section Leadership Conference. Walnut FBLA president Avika Dua is serving her second term as president and is once again successfully balancing her school work with her presidency. With Avika's consistent leadership skills, Walnut will once again demonstrate its excellence at the upcoming conferences.

By: Calvin Ho
Leadership Associate

OAT Day 2011

Held for the first time ever on a university campus, the annual Gold Coast Officers and Advisers Training (OAT) Day, attracted over 155 participants from 19 schools. The event took place on Saturday, September 24 at the University of California, Los Angeles (UCLA).

The day began with a round of icebreaker activities led by the Section Officers which gave the members a chance to network and socialize. Next, advisers and members were warmly welcomed to the 2011 OAT Day during the opening session which provided a breakdown of the events prepared for the day.

Members then attended the first round of workshops with respect to their officer positions. Advisers had a meeting/training session during this time as well. A 10-minute break was held after the first session where snacks such as granola bars and Capri Suns were available for members to eat. After the break, members attended the second round of workshops which focused on a variety of topics including sponsorship, public speaking skills, and state projects.

"The workshops that I attended were very well suitable for our upcoming year [such as] the Section Projects workshop and the PBL workshop," junior Jonathan Ng from Temple City High School said. "Both were very informative and without the workshops, my FBLA chapter wouldn't be pursuing the projects that we are chasing after now."

After partaking in the two workshop sessions, members toured the UCLA campus. They relaxed, chatted, and ate pizza during lunch. After everyone finished eating, it was concluded at the closing session. With the combined efforts of the section directors, officers, advisers, and members, the 2011 Gold Coast OAT Day was a success!

By: Yadanar Oo
Leadership Associate

Fundraising Tips

At this time of the year, fundraising is absolutely crucial to all chapters no matter how large, established, or well-run one may be. The funds we earn through activities and events will determine what materials and facilities we will be able to provide our members, advisers, and officers. We also know that the costs for section and state conference are quite hefty, and we don't want any members to miss out on these opportunities that only come once a year. Because of this, we should do our best to ease the costs of such events as much as possible. Here are some tips that may assist your chapter in planning your next successful fundraiser!

- 1. Come Up With a Fundraising Activity:** Determine amongst your officers and members how you will be raising money. Some possible ideas include selling snacks or goodies around school, hosting a car wash, organizing movie nights, setting up restaurant fundraisers, etc.
- 2. Finalize and Submit:** Confirm the details of the events, such as the date, time, and location (if applicable) with your school administration and chapter adviser. Make sure that you follow school rules accordingly and fill out the necessary forms!
- 3. Go Over Logistics:** Inform members of the activity and hold sign-ups for volunteers. Discuss the proceeds with your members during the general meeting and possibly offer incentives for their active participation (a good idea is to take whatever they earn in the fundraiser directly off from their state/section costs).
- 4. Spread the Word:** Work together with your team and chapter to publicize the event! Put up flyers around school, post a notice on an official FBLA website, or publish an article in the newspaper. Do whatever it takes to ensure the most success you can!
- 5. Have a Good Time:** Take part in the fundraiser and have fun with it!

By: Allen Miao
Vice-President of Activities



December 2011 INLAND SECTION

The Inland Insider

President's Corner

Hello Inland Section FBLA! -Cameron Khansarinia

Members:

Wow, this year has come to a close so quickly, and what a year it has been. I would like to congratulate each and every member for his/her immense participation and dedication to our organization. From the Officer and Adviser Training Day to the Leadership Development Institute- South, we have had a busy year and I am pleased to say, Inland Section, we have been *Transforming Tomorrow!* With the holiday season in sight, I hope that you will all enjoy your time with friends and family, and get ready for more FBLA! Our Section Leadership Conference is coming up on February 25th at Santiago High School in Corona, good luck to everyone with their studying! This year, the competition will be amazing, can't wait to see you all!

All the Best,

Cameron Khansarinia



Calendar Dates

Section Conference
February 25th

State Conference
April 19th-22nd

National Conference
June 28th—July 2nd

Check the CA FBLA
website for more
info. and deadlines

Productivity- Danielle James

Ever wish your chapter could get more done in the year, win more awards, and just be more successful? Follow these tried and true techniques to increase your chapter's success this year and help FBLA transform tomorrow!

1. **Make a calendar.** It will help your chapter be aware of upcoming deadlines and events such as POW and project deadlines and upcoming conferences and socials. Make sure it is legible

and eye-catching, so members won't forget to check it often. 2. **Make a timeline.** At the beginning of the year, sit down with your officer team and create a timeline for your chapter, setting goals as to when you will finish a project or when you will have your competitive events sorted out. Time management is crucial to success. 3. **Don't be afraid to delegate.** FBLA is a very complex organization and one person or even one officer team can't do it all by

themselves. Find a couple members whom you trust and are involved and willing to work and give them small tasks to make the task easier and faster to complete. FBLA is complex and there are a lot of ways for members to get involved. There are also a lot of ways for members to get overwhelmed. By being aware of how much time you have, keeping good time management skills, and splitting up tasks, your chapter will be much more productive and extremely successful.

Section Conference – Dylan Cheng

Hey all! Hope you have been doing well. With Inland Section competitions just around the corner, it's time to start picking out your event and studying for it. LDI was a great way for members to get a head start and take a pretest for an event. If you weren't able to do so, no worries! There are so many other ways to get involved with competitions. There are many different practice tests online for members to practice with and it's a great way to prepare for an event. Practice, practice, practice because practice makes perfect. The more you prepare yourself for these competitions,

the more successful you will be in the future. Don't stop short, get first at Section, State, and represent Inland section at the National FBLA conference in Houston, Texas this year! Be ready to network, compete, and enjoy the day at Inland Section conference on February 25, 2012 located at Santiago High School. Come dressed in professional attire with your pencils, I.D. cards, and a great personality! You will also be able to see and advocate for the new members running for your next section officer positions. This year's section conference is going to be a great one, can't wait to see you there!

Inland Section Officers

Cameron Khansarinia — President
Adrienne Denges — VP Communications
Dylan Cheng — VP Programs
Sarah Shin — Secretary
Yvonne Lee — Historian
Danielle James — Parliamentarian
Allison Fong — Partner with Leaders
Jasmine Hong — Partner with Leaders



Chapter Spotlight: Eisenhower High School -Sarah Shin

The holidays are time for giving and receiving. Taking advantage of the former, Eisenhower High School planned thoroughly their plans for expanding the borders of their kindness. Their chapter teamed up with Eisenhower's Key Club and worked on a Thanksgiving Basket Activity. Members were called forth to donate their time to putting together baskets full of non-perishable foods such as boxes of stuffing, bread, instant mash potatoes, and etc. They then delivered these goods to people in need in Rialto, CA. But they did not stop there. Eisenhower's reign of sympathy broadened to joining with another club called NAPCA and conducting a school-wide canned food drive. Their compassion continued as they plan for their Winter Social December 2nd, where they will be molding reindeers out of candy canes and pipe cleaners to distribute to a nearby preschool. Spreading an extra dose of cheer to all audiences, Eisenhower's FBLA is setting an example for the proper conducts of this season.

LDI Review – Adrienne Denges

Congratulations to all those who attended the 2011-2012 Leadership Development Institute in sunny Irvine, California! Your section officer team was proud to see so much participation from you all. We kicked off LDI with a fantastic keynote speaker. After a tasty lunch and introduction from the state and section officers, the workshops began! Packed with tips on public speaking, first impressions, and more, they proved to be an excellent learning tool for the members

in attendance. Everyone was able to show off their moves at the annual March of Dimes 'Blue Jeans for Babies' dance on Saturday night. The following morning, an advantageous competitive events session was set up to give members an edge for the section conference! If you attended this year and enjoyed it, talk to your fellow members about joining the fun at our next Leadership Development Institute. We look forward to seeing you all again at the February competition!

Running for Office – Yvonne Lee

WANTED: A Future Business Leader! This successful candidate must be passionate about FBLA, reliable about their work, and happy to help others. Does this sound like you? If so, you should consider running for office! Whether it's running for office in your chapter, section, or state, becoming an officer is a rewarding experience that you

should consider. Here are some tips that will help to prepare you when elections begin: **1.** Decide what position you would like to run for. In the Inland Section, there are six positions open for election. Discover what each position does. Find your niche and determine what goals you'd like to achieve if you were elected. Play toward your strengths! **2.** Ensure that you turn in all your applications and other

materials, like posters or brochures, on time. Be prepared for an interview as well. Work closely with your adviser and your chapter to ensure that your campaign will be a huge success; they are your support system. **3.** The day of your election will be here before you know it. The day of your election, don't be nervous! Just relax, smile, and campaign. I wish everyone the best of luck!

—BE INFORMED ABOUT THE
LATEST AND GREATEST
—KEEP UP TO DATE WITH
EVENTS AND CONFERENCES
—STAY CONNECTED
WITH THE FBLA NORTHERN
CALIFORNIA SECTION

Issue 2 | Winter 2011



Issue 2 Compiled by:

Alex Mendoza/amendoza@cafbla.org

IMPORTANT DATES:

- Northern Section Officer Application received...
January 20, 2012
- Northern Section Leadership Conference at Sutter Union High School...
March 3, 2012
- Visit cafbla.org for more information about events in the Northern Section.



Northern Section FBLA Members and Advisers,

Congratulations on a successful first half of the 2011-2012 year! So far, record numbers of us have been "Transforming Tomorrow" by attending our Officer and Adviser Training Day and the Leadership Development Institute (LDI)—North. Attending leadership conferences is a great way to benefit from all our organization has to offer, and I commend everyone who has attended our fall events. During this time you should be planning to attend the Section and State Conferences in the spring.

Applications have been released for the 2012-2013 Northern Section Officer Team and must be received by January 20, 2012. I encourage dedicated members to run for office, as it is truly an experience you will never forget. All the necessary paperwork and information is available online at cafbla.org. Just click on the Northern Section link at the

left side of the home page. Once you are on the Section webpage, look for the folder containing all the forms. If you have any questions about serving as a Northern Section Officer, please feel free to email me at the address below.

Lastly, I would like to invite you to attend our 2012 Northern Section Leadership Conference which will be held at Sutter Union High School on March 3, 2012. Over the holiday break, I challenge you to begin studying for your competitions, because Section's will arrive before you know it.

Happy Holidays and I look forward to seeing the Northern Section come together at Sutter Union High School on March 3 for our Northern Section Conference.

LDI NORTH

Ben Bogert, Northern Section President
northernpresident@cafbla.org

MEMBERS' POINT OF VIEW

"LDI was an awesome experience because it made me realize I want a future in business."
- Miguel Sandoval, Williams High School

"LDI was a great experience and I had a lot of fun learning new things and meeting people."
- Feyy Saelor, Center High School

"LDI was so much fun! I loved Zumba!"
- Kristin Bill, Colusa High School

"LDI was a great way to meet new people!"
- Devan Reische, Sutter Union High School

"LDI gave me amazing memories that I will have for a lifetime."
- Rachel Davison, Colusa High School

"LDI was so fun this year that I can't wait for next year."
- Allison Ward, Williams High School

"This was the best LDI conference ever."
- Daisy Rolon, Maxwell High School

"LDI taught me many lessons I can use throughout my life!"
- Jordan MacAndrew, Sutter Union High School

"The workshops were informational, and I met a lot of new people."
- Maribel Venegas, Maxwell High School

"LDI was great, my favorite part was getting to know all of the State and Section Officers."
- Makayla Moore, Colusa High School

"LDI was amazing and I'm going to miss it next year."
- Daisy Rios, Williams High School

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Chapter Updates



Williams High School

On November 15, FBLA chapter members from Williams High School gathered together to commemorate American Free Enterprise Day. Our goal was to educate new members on what free enterprise is, how it contributes to the economy, and how people in America have the right to own a business of their own. On that day, we went around our town of Williams and picked up fliers and business cards from the local businesses. We also made posters that we hung around the school and took pictures for public relations purposes.



Sutter Union High School

On Thursday, November 17, 2011 Sutter Union High School's Future Business Leaders of America Chapter was dressed in purple to show support for the fight against premature births. An announcement was placed in the morning bulletin and FBLA members and advisers spread the word across campus informing the student body.



Colusa High School

On November 16, 2011 Colusa High's chapter, Colusa High School, took part in American Enterprise Day. We encouraged students school wide to dress up in professional attire to celebrate this great day. Most of the teachers offered extra credit to the students who participated. During our FBLA meeting we had a root beer float social for the members who dressed up, they all really enjoyed it. Our chapter officers had fun, informational games planned for the members attending like a how to tie a tie contest, and how to perform a proper handshake. Then to top it off, we had all of the members take our yearbook picture in the front of the school in our professional business attire, pictured here.



Center High School

On December 3, Center High FBLA chapter members and officers came together to do a little community service at Center High School by planting flowers and other plants to make our campus, as well as our community, look a little better. With four or five shovels we all began to dig and plant the flowers and plants. Many students participated in the planting, and the job was quickly finished. After, with the help of our advisers, the chapter members and officers took a group photo and had a pizza party.



Maxwell High School

On November 18, the Maxwell FBLA chapter helped set-up for the Annual Family Water Alliance dinner held at location for number of guests. The dinner was held on November 19. All officers were there to volunteer as servers on the night of the dinner. The Family Water Alliance is one of our local businesses, and our help with this huge event fulfills our chapter's community service project. This dinner raises large sums of money to keep the business afloat.

" become a stronger business leader "

SOUTHERN SUN

Upcoming Dates

March 3, 2012	Southern Section Leadership Conference
December 22, 2011	Goes Green Project Due Financial Literacy Project

Southern Section Leadership Conference

Hello Southern Section!

As you all know, the Southern Section Leadership Conference is coming up on March 3rd at Fullerton College. Start studying for those competitive events! If you are still wondering what events you can participate in, go to the CA FBLA website and look under the "Competition" tab for the California Awards Program document. It covers all events that are available the section, state, and national level and provides in depth explanations and instructions for each event. Be sure to read through the events you wish to compete in and take note of any requirements and important deadlines.

I look forward to seeing you all soon!
Navneet Pandher
Southern Section Secretary-Treasurer

President's Message

Dear Southern Sun Readers,

I hope you have all had an amazing start to the year! On our end, the Southern Section has grown well past 20 chapters, and is still growing. With the growth of our section, we are sure to continue to Transform Tomorrow. We had another record-breaking number of attendees, with over 800 members, advisers, and professional members in attendance. As many of you know, FBLA is closely affiliated with March of Dimes, a nonprofit organization dedicated to providing aid and support for premature babies. With the annual State Officer Dare, LDI attendees were able to raise over \$140. Based on the suggestion from Scott Backovich, the motivational speaker for the conference, Cameron Khansarinia (State Vice President - Inland) and Haroon Sherjan (State Public Relations Officer) rolled a water bottle across the stage. In addition to the fun and games, we had excellent workshops that prepared us to **become stronger business leaders**. Lastly, with Southern Section conference coming up on March 3, 2012, take note of upcoming deadlines and tips for state projects and competitive events in this issue.

Talk to all of you again soon,
Tammy Cho
State Vice-President

Leadership Development Institute

For some, this year's Leadership Development Institute was their last non-competitive FBLA conference. Yet, for many others, LDI 2011 was only the beginning of a fulfilling and fruitful FBLA experience. For me, this year's conference was a memorable and rewarding experience, but will definitely not be my last LDI. I arrived at the Hyatt Regency in Irvine thinking I knew it all (being a section officer, I probably should). Even still, my expectations were blown way out of the ballpark. I laughed and cried my way through Scott Backovich's keynote speech. As I prepared to give my first workshop, I nervously prayed that it would be well received. However, those fears quickly dissipated as soon as the first volunteer enthusiastically raised her hand. The "Last Leader Standing" activities brought out our competitive sides, and I will never look at a beach ball the same way again. Overall, I have to hand it to the members for making this year's LDI the most memorable yet.

Feel free to contact me at gsong@cafbla.org or via Facebook. I sincerely thank you for making the conference a huge success and I hope to see you all back next year!

George Song
Southern Section Vice-President

Study Tips

As competition season draws nearer, many of us are probably asking questions like: "How should I study?" or "What's the best way to prepare for __?" Here are some tips from a veteran:

1. Use testfrenzy.com for practice tests.
2. Read related textbooks.
3. Look up past reports for team events.
4. Start studying and practicing EARLY.
5. Ask people who've been in your event.

Good luck, happy studying, see you at State!
Daniel Abaraca
Parliamentarian



*Gold Cost and Southern Section Officers
Leadership Development Institute Irvine Hyatt*

Service

One important component of FBLA is the organization's dedication to community service. As a result, as members, we must continue to give back to our community in the same way that we have been doing for the past years. FBLA partners with a national non-profit called March of Dimes. The mission of March of Dimes is to help moms have full-term pregnancies while promoting the research of problems that threaten the health of babies. Local FBLA chapters can help March of Dimes by participating in a walk-for-babies (go to marchforbabies.org for more information) or fundraise for donations. Not only will you be helping create families, but your chapter will complete the requirements for the state project as well! Remember, every penny counts towards a greater cause.

Go Southern!
Alice Liu
Southern Section Leadership Associate