



The Inland Insider

Winter Issue | 2020-2021



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Leadership Development Institute Recap

By: Megan Le & Sanya Dhama

From a State Officer POV

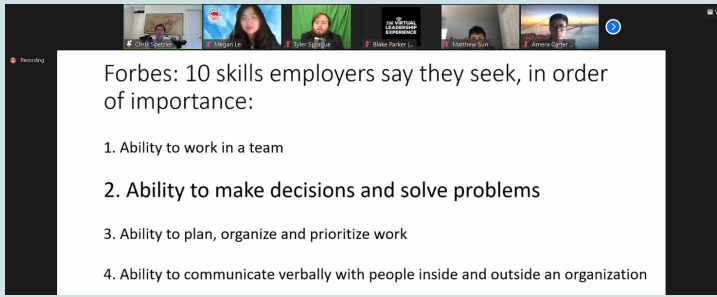
This year, the State team rose to the challenge to provide a unique virtual LDI experience that (for the first time) combined LDI North and LDI South. This statewide experience offered networking opportunities and shared memories amongst more members than ever before!

To prepare, the State team worked diligently under the guidance of many notable FBLA figures including Mrs. Dias, Ms. Christensen, their advisers, and more. State officers were sent recording kits including a tripod, ring light, and green screen to ensure the highest quality pre-recorded workshops possible. Workshops were screened at State Board Meetings, and final cuts were approved before publication. Additionally, activity session proposals and agendas were approved as well, and much preparation went on to ensure the least amount of technical difficulties day-of as possible.



Behind the scenes of LDI with the State Officer Team

As a State Team, we truly hope you have all been taking advantage of the leadership opportunities offered at chapter, section, and state levels to further develop your leadership despite adversities. We cannot wait until we meet once again in person but until then, keep in touch with us virtually!



From a Member POV

The Leadership Development Institute (LDI) is a conference filled with networking and leadership enhancement opportunities.

A fan-favorite workshop was “Innovating for Impact.” Catherine and Ryan both liked seeing how “other FBLA members felt about distance learning and on-going events.” Amy’s favorite workshop was our former state president (Inland represent!) Amber Afzali’s presentation on navigating college applications.

By going to the “Watch Party” (one of the fun activities the state team planned), Catherine was able to meet many friends. Ryan enjoyed the Harry Potter activity! The meditation activity was Dean’s favorite, as it allowed him to “clear his mind and think creatively.” Allan loved the “Brain Games” activity: “It was quite entertaining to see everyone struggle to find the answers to the riddles, while simultaneously struggling myself to solve the riddles!”

In a statewide Kahoot, Amy placed an impressive 35th place!

Though it was very different than in years past, Ryan found LDI helpful, as it allowed him to get “a better understanding of how to manage myself during the pandemic and distance learning.” Allan says that “I learned how to manage an online event from attending LDI,” and he feels that he can translate his new knowledge to future events for his chapter.

Catherine has attended LDI numerous times, and she says that “This year was also a great experience given the circumstances of being virtual!” As a third-time LDI-er, Amy enjoyed texting her friends between workshops to stay in touch with her FBLA family. She also loved meeting people from all over California, as in past years, LDI was split into a southern and northern conference. Dean was a first time attendee and says that “This was my first LDI, but it will definitely not be my last.”

Chapter Highlights

How the spirit of the Inland Section family continues on despite the challenges we've faced this year

By: Gean Hu

Ayala High School

Hosted a successful first meeting with a great member turnout.

Centennial High School

Offered its members a unique opportunity to speak with former Centennial FBLA and Inland Section officer Aman Chandan, who shared how the skills he gained from his FBLA experience helped him decide his career and came into use in his life as a college student.

Diamond Bar High School


Hosted their annual Mini-LDI event, which included numerous workshops such as an FBLA Alumni Panel, Introduction to Resume Writing, Stock Simulation, Elevator Pitch Workshop, and the Art of Public Speaking.



El Monte High School

Gave back to their community through having members make encouragement and thank you letters for healthcare workers of nearby hospitals.

Guest Speaker:



Aman Chandan

Wednesday, November 4
2:45 p.m. via Zoom

Indiana University Student
3 year Cen10 FBLA Officer
2 year Inland Section Officer



Eleanor Roosevelt High School

Formed a March of Dimes committee connecting both officers and members to focus on raising awareness about prematurity and fundraising for FBLA's national partner.

Premature Awareness Day



Wear a Purple Shirt on Tuesday

Write the Initials of someone in Your life who is born Premature

Take a Picture of Yourself and post it on your social media & send it to us!

Walnut High School

Has encouraged over 100 members to participate in their Partnership with Business Project, which involves surveying Gen Z students.

Los Osos High School

Celebrated American Enterprise Day through an informational presentation on personal finance and the American Enterprise system and a financial literacy Kahoot.

▶ What is the American Enterprise System?

- A free enterprise system where the market determines prices, products, and services instead of the government. The system was established based on the belief that government intervention hampers economic growth.
- The Five Characteristics of a free enterprise system :
 - Economic freedom - One can control their own labor and property.
 - Voluntary exchange - Buyers and sellers can freely make market transactions.
 - Right to private property - People can own or control their possessions as they wish.
 - The profit motive - People are free to risk their wealth in a business venture.
 - Competition - The struggle amongst sellers to attract the most consumers.

Palm Springs High School

Has provided members with opportunities to hear professionals in their community talk about their journey in building their own businesses.

Santiago High School

Held an American Enterprise poster contest to encourage members to learn more about the American Enterprise system.

South El Monte High School

Has provided members with opportunities to hear professionals in their community talk about their journey in building their own businesses.

A National Perspective

By: Allison Liu, Gean Hu, & Konmal Ali



As a whole, the national team is currently focusing on a campaign designed to drive member engagement and retainment in these challenging times, On The Road To Nationals. In addition, the national Social Media Ambassadors have been announced and will begin aiding the development of various social media initiatives along with the FBLA-PBL national publication, Tomorrow's Business Leader.

National Parliamentarian's Council

The National Parliamentarian's Council has focused its initiatives around raising awareness for March of Dimes and Parliamentary Procedure. For November's Prematurity Awareness Month activities, the council worked to develop a series of informational posts and a MOD Fundraising Toolkit to better inform local chapters on how to effectively fundraise for and bring awareness to FBLA's national partner. Through the council's Instagram page (@fblaparl), initiatives promoting Parliamentary awareness have been started, such as the Monthly Parliamentary Procedure Trivia Contest, State Parliamentarian Interviews, and Pets for Parli. A Parliamentary Procedure competitive event guide is also in development.



Pets for Parli features the pets of FBLA members across the countries offering tips on how to be a pro at Parliamentary Procedures.



@inland_fbla

@fbla_pbl

@fblaparl

THE DECEMBER

FINANCIAL LITERACY CONTEST

IS NOW OPEN!

 DEC 1-15  11:59 PM EST

1ST PLACE WINNER WILL BE RECOGNIZED ON THE NTC INSTAGRAM!

GO TO tinyurl.com/decemberflc

Test your knowledge by entering in the monthly Financial Literacy Contest. More details can be found on the NTC Instagram Account!

National Treasurer's Council

In alignment with the national Program of Work, the National Treasurer's Council has implemented initiatives geared towards providing members with educational opportunities, as well as programs to expand accessibility to FBLA for all. Namely, the ongoing Financial Literacy Contest, Treasurer Tuesday spotlight, Chat with the NTC, and Stock/Finance related webinars serve to inform members about investment and money-management. Additionally, the National Leadership Conference Scholarship and the National Uniform Challenge are being enhanced to support members right now, and in future years. Follow @fblantc on Instagram for resources and updates!

Western Region Council

This year, the Western Region Council has been working on elevating resources to enhance accessibility, communication, and membership for chapters across the nation. After recognizing the need for member recruitment resources, the council initiated the creation of the National Social Media Guide, which will cover topics such as ideal posting times, maximizing the use of social media platform features, video editing, and more. The council will also be hosting monthly webinars with special guests such as graphic designers to provide members with the opportunity to engage with business professionals. Internship opportunities, useful business contacts, and an easy Q & A platform available 24/7 will also be launched on the Western Region Council's website to better assist members in ensuring their success. If you or your chapter are interested in keeping up with these valuable resources, make sure to follow @fblawesternregion on Instagram!



@fblantc

@fblawesternregion

@fblansec

@fblapres

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Inland Section Leadership Conference Preview

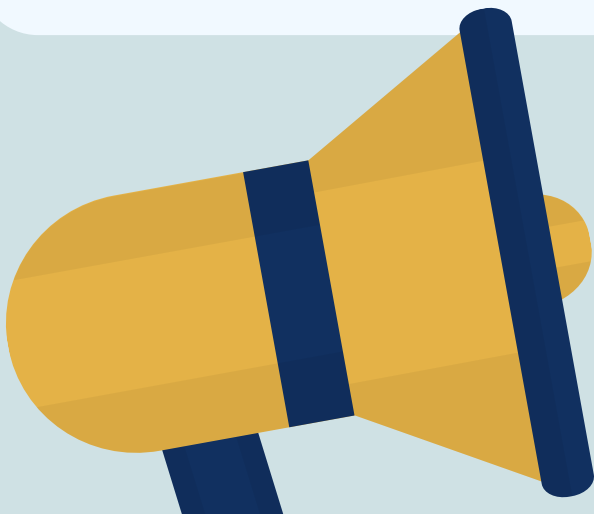
By: Konmal Ali

This year the 2021 Inland Section Leadership Conference will be held virtually during **February 2-6**. The Inland Section Officer Team, Director, and Advisers have worked diligently to ensure that you and your chapter have a memorable experience.

Exciting events to look out for include a keynote speaker, officer campaigns for the 2021-2022 Executive Board, multiple engaging leadership workshops covering business topics as well as providing an opportunity to meet professionals, and social media activities.

In order to attend, members must meet CTE requirements and be registered in the national system by **January 15th, 2021**. Transcripts and proof of grade level are to be emailed to Mr. Lara by **January 22, 2021**. It is also important to note that conference registration is **\$20.00** for members and free for advisers. All objective testing will take place via computers from February 2nd to 5th and transcripts are required for Accounting 1 competitors.

The Inland Section Team is looking forward to the section conference and we hope that you all attend. Feel free to forward any questions to the team or the Inland Section Director, Mr. Lara, at llara@cafbla.org.



Interactive Insider

By: Allison Liu

As part of the Member Resources tenet of the section Program of Work, the Executive Team has been developing pre-recorded workshops for members. Visit the link below to play a virtual escape room designed to accompany the first workshop in the series (Global Business: The Convergence of Politics, Culture, & Leadership).

tinyurl.com/FBLAescape



Global Business Escape Room

After graduating from college and enduring countless rounds of job interviews, you finally landed a spot at your dream company, ALBF Inc. However, there's a catch. While you always hoped to work at ALBF Inc. as a Management Analyst, the only opening at the company was for a bottom-level internship.

Lucky for you, the CEO of the company, Ms. Aknow, is well-known for her eccentric habits, and has decided to promote anyone who can solve the array of challenges she devised. Now, all you need to do is figure out the clues she left behind and make it on time to the top secret International Partners' Meeting.

Are you up for the challenge? Go to the next page to start your journey, and good luck!

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MacBook Air