Summer Issue |2019

The Inland Insider



A GLANCE BACK AT AN UNFORGETTABLE SUMMER AND A PEEK AT WHAT'S TO COME

NLC 2019

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President's Address

Hello Inland Section Family!

With the 2019-2020 year almost upon us, it is once again time for a new FBLA season to start. This year will be an adventure for Inland as we embark on a journey into the uncharted seas of innovation and creativity. If you are ready to jump onto the ship to success, hop on aboard. Be BOLD this year. Have an idea? Shout it out via text message or email! Scared of meeting new people and public speaking? Dispel your fears, and get to know someone personally! Have an inkling that you want to run for a section or state position? Just do it! Innovation and creativity starts with you, so grab any opportunity you see and run with it.

The overarching theme for our 2019-2020 is FAMILY. Our section should be a place where you can arrive at any chapter and there will be a member that will take care of you and provide for any of your needs. Family means we should have genuine-personal relationships with students from other chapters, where we can find encouragement, seek assistance, have a laugh, and create the occasional tik-tok with. We should be able to communicate well so that we all can be focused on the same goals, but also heartily discuss different FBLA issues, so that we can improve and make the FBLA experience better for everyone.

Already we have soared to new heights as many of our members of our section attended the National Leadership Conference in San Antonio from July 29th-July 2nd. There as a section we cheered on one another, competed, met up for dinner, created boomerangs, scootered illegally, and through it all, were able to see each other as more han just friends but truly brothers and sisters.

But that's not all, members of the section officer team have outlined three specific goals for the upcoming year. First we want to rebrand our social media by utilizing platform tools to increase awareness, connectivity, and member interaction. We also want to increase transparency throughout the section to unify the chapters by strengthening personal and familial connections. And lastly, the Inland Section seeks to provide opportunities and resources for all members to encourage involvement in the local community and professional outreach.

To keep track of our progress on our goals and to interact with us more on a daily basis make sure to follow our social media accounts (@inlandfbla) on Instagram and twitter. Check us out on our website, www.cafbla.com, and always communicate with section officers any concerns or ideas you may have. I'd love to receive any sort of message from you whether through email, text, or my personal favorite phone calls.

The first event coming up is our Officer-Adviser Training (OAT) day, which is our first FBLA conference were FBLA chapter officers from local chapters can meet to discuss FBLA ideas, but also learn from informative and fun workshops. OAT day also provides perfect opportunities networking and building relationships, so do not miss out! OAT day will be held at Eleanor Roosevelt Highschool and is planned for September 14th. Get your advisers and officers and sign up!

We have a long year ahead of us. Our paths have been planned, but they are not set. Create your own footprints for others to follow, develop yourself and others, and most importantly love and serve your peers and teachers. It's a world of opportunity, you just got to make use of it!

Joshua Zhang



Arti Patel Ex-Officio apatel@cafbla.org

"FBLA has been a part of my life since I was in 6th grade and I have grown so much from being involved and committed to this organization! Not only have I been able to make friendships with people across the nation, but I've been able to grow closer to my friends within my own chapter. It's crazy to think that this will be my final year in FBLA, but I know that I'll always carry all the memories and friendships from the past 7 years in my heart! Other than spending my time improving my business skills through this organization, J love watching Netflix, getting boba and coffee with my friends, dancing, and traveling (alone or with my family, it doesn't matter as long as I can explore cities). I can't wait to spend this next year with all of you, growing, improving, and seizing opportunities as they quickly approach. I love you Inland Section FBLA and I am committed to making this year the best it can be for all of you!"

"What's up Inland Section? My name's Calvin, but I'm occasionally called Calveeno by some of my friends. Feel free to use either. I guess my love for FBLA started after realizing all my friends and family had come from this beautiful organization. It's not everyday you find a family outside of your actual family, so that's why this year I'm going to give you a taste of the experience that made me grow to love this organization, and soon you will too if you don't already. Outside of FBLA you could find me writing, out with my friends, or sleeping after marathoning a show. It's difficult for me to say everything I want to in such a short paragraph. So hopefully when we come visit your chapters this year, I'll get to talk to you! Until then, laters!"



Calvin Liang VP of Communications cliang@cafbla.org



Megan Le Historian mle@cafbla.org "Hey Inland Section! I'm Megan Le, and I have an undying love for God, Disney, my family, networking, and, of course, FBLA! Within this organization, I have developed the skills to succeed, and have defined my purpose going into the future. I am passionate about caring for others, and will proudly serve you all this year, as well as continue leading with compassion and rationality in my future career. Every moment we spend uniting, supporting, and proudly announcing ourselves as Inland Section Members is precious, and it's ones like those that we will treasure the most once all the dust settles. I'm excited to get to know all of you and will see you in the chaos of our exciting year as it begins!"

"I have been a part of FBLA for four years, and it has offered me countless opportunities that I haven't found in any other organization. Not only did I grow as a person and expand my own skills, I was able to meet amazing people and form friendships that will last forever. The everlasting memories along with the challenges I have overcome made my passion even greater. Aside from FBLA, I love travelling to exotic places, dancing, playing golf, and hanging out with my friends. Some of my favorite days are when I get to explore cities and visit amusement parks. I can't wait to make lasting memories with all of you this year and serve as you Inland Section Secretary!"



Avantika Rozario Secretary arozario@cafbla.org



Joshua Zhang President joshuazhang@cafbla.org

"What's up Inland Section! I am Noel Nixon and I will be your Leadership Associate this year. FBLA has been a big part of my life since my freshman year of high school. Coming from a small private school to a big public school, I didn't not know what to expect. However, FBLA eased my transition into high school as I met many friends and made connections that will last. In my free time, I like to read, play basketball, and watch anime. Speaking about that, I just finished Naruto so if y'all have any suggestions on what to watch next, please DM me. I can't wait for this upcoming year and let's make this year amazing!"

"To me FBLA is more than an organization, but a true family that I have been able to be a part of, learn from, and grow in these past two years. This year, I want to be able to give and extend members the opportunity to have a life changing experience, whether it is overcoming a fear, providing for the community, or simply having unforgettable memories. Outside of FBLA, you can find me anxiously watching the Lakers hoping for a championship, playing pickup basketball, and attending my church. This year I really want to be able to know who you are, so at any FBLA event let's connect!"



Noel Nixon Leadership Associate nnixon@cafbla.org



Ashley Ching VP of Programs aching@cafbla.org

"FBLA is a family of passionate individuals that share the same strive for success. I've been in this organization for 3 years and it has given me some of the greatest experiences of my life. I was able to further my prospects for business as well as gain skills in public speaking and networking. My favorite experience from FBLA is going to Nationals in Baltimore with my Partnership with Business group. That experience is something I wouldn't ever trade. I love this organization with all my heart, and I am so glad that I joined it my freshman year. Apart from FBLA, I enjoy going on cruises and travelling the world. I also love playing volleyball, fishing, and doing outdoor activities. One of my favorite places in the world is mammoth because it brings me closer to God and to Nature. I can't wait to improve your FBLA experience and I look forward to working with each and every one of you!"



The NLC Experience

By: Avantika Rozario

This past summer, FBLA members got to have a once in a lifetime experience at the National Leadership Conference, in San Antonio Texas. The city was packed with over 11,000 students who were competing in a variety of events. The Inland Section was proud of all of our members who competed and placed at the national level!

During their time in the city, students got to explore the many attractions of beautiful San Antonio. There were several restaurants along the cities' riverwalk where students had great meals, despite the mosquitoes and the heat. There were several sites to visit such as the Alamo and the San Antonio square. To get around, students rode electric scooters throughout the city along with boats that traveled along the San Antonio river.

At the Convention Center, students attended several workshops from business professionals and entrepreneurs. They also networked with a variety of people ranging from members running for National Office and members from across the world. Through networking, students developed greater connections as well as traded pins with students from different states and countries

states and countries.	Name	Event	Place	School
	Rafay Siddiqui	Accounting II	1st	Santiago H.S.
	Allison Liu Natalie Naseib Tiana Gomez	Broadcast Journalism	8th	Los Osos H.S.
	Aidan Monsale Joshua Zhang Bryan (Mingwei) Zhu	Business Plan	2nd	Los Osos H.S.
	Neha Farhan Megan Le Arti Patel	Global Business	9th	Centennial H.S.
	Mark Tan	Business Calculations	9th	Diamond Bar H.S.
	Haixin Guo	Spreadsheet Applications	1th	Walnut H.S.
	Allan Chen Jiahan Cheing			Eleanor Roosevelt
	Thomas Rife	Digital Video Production	3rd	H.S.

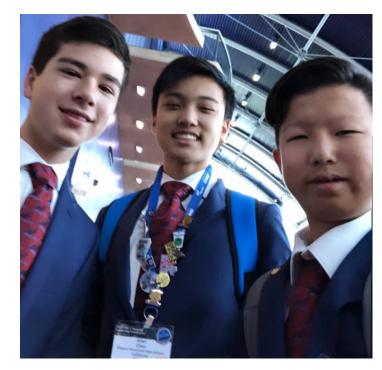
The Inland Section is proud to honor all of those who competed as well as the 15 students who came home with an award!

NLC Spotlights

Peter Cheng, Eleanor Roosevelt High School

"My favorite memory from Nationals was walking on stage with my partners as we were waiting for our name to be called. It was exciting yet nerve-racking. Competing at the national level was a great experience and I hope to do it again next year!"





Hiba Shaikh, Centennial High School

"My favorite experience of NLC was getting to spend time with my friends and becoming closer with people I would never have otherwise and eating amazing food for an entire week."

Check out our Social Media!





NLC Spotlights

Wensu Ng, Ruben S. Ayala High School

"NLC was one of my favorite conferences so far. As it was my first NLC, I wasn't sure what to expect, but all I knew was that I wanted to make the most of it. As a social media ambassador for NLC, I had the honor of not only experiencing, but also capturing all of the amazing moments that would later be

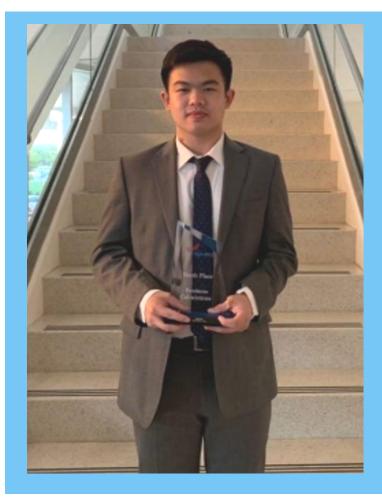


used and edited into daily recap videos posted on the FBLA instagram. NLC further solidified my belief that FBLA is more than just a club; it's a group of people who all share the same passion and drive to make a change that's much bigger than themselves."



What has FBLA Done for You? By: Arti Patel

Our Inland Section members have been positively impacted by FBLA for years now. So we asked a few of our senior members what FBLA has done for them, specifically.



Mark Tan from Diamond Bar High School talked about how his favorite part of FBLA is the conferences because he gets to

"attend workshops, compete against other members, and explore the cities", all of which he had the opportunity to do at the National Leadership Conference in San Antonio, Texas this year.



Mohammed Uddin from Santiago High School says that FBLA has made him a confident person. He explains how he has "made an unbelievable amount of friends through this organization and will cherish these moments forever". He explains that FBLA makes an impact on students that will be a part of their character and decisions in the future.

What has FBLA Done for You?



Kimmy Hwang from Upland High School gave me an insight into her amazing experience in FBLA. "FBLA is a community that I have had the honor of being apart of since my sophomore year as president. Not only have I been able to be apart of such a genuine group of people within my chapter but also the entire FBLA organization. I believe that FBLA has not only given me the ability to be a leader in my community but it also taught me the foundation of

business and communication which is a unique opportunity that FBLA provides for its members."

Wensu Ng from Ayala High School said that she was able to do something she had never done before - meet new people! She said that FBLA brought her out of her shell. She was "never the public speaking type of person", but because of FBLA, she was able to open and compete in Help Desk at the National level.

Projects

As the summer is coming to an end, and the new school year is approaching, we have to start thinking about activities that we will be participating in during the year. In terms of FBLA activities, PROJECTS are one of the huge activities that we all have to start thinking about, and especially doing during the year. So what are projects? FBLA projects are a compilation of activities that you guys complete and then put together. Basically, you will show proof that you did these activities, and then mark the ones you did. After doing an activity, you will receive a certain amount of points and they will add up to a grand total. Each project requires a different amount of points, so make sure to pay attention to those. Projects are extremely important in developing your FBLA Career. They will further your leadership skills, while benefiting you as a whole. Additionally, for those busy IB students, some projects will help get rid of CAS hours. You will be completing hours, while completing your project for FBLA. It's a win win situation! You even get recognized at our section conference for completing them! Currently, we have three section projects that are available to members: Inland Honors Society, Public Relations Project, and Inland Stays Fit. Although some projects are only available to certain grade levels, I encourage you to do as many as you can! If you are just starting off, Inland Stays Fit will be a perfect project for you. The project allows you to understand the principles of staying fit, as well as making an impact on your community. If you enjoy interacting with other people, I suggest that you do the FBLA Speaks Up project, as it increases your voice on campus and in the community. If you are seeking for the most prestigious award, then Inland Honors Society is for you. A lot of the activities require you to be involved in chapter events, such as Oat Day, LDI, and other events. Look at each project, and determine what is best for you, but I encourage you guys to do them all!

By: Ashley Ching

Changes: This year state projects will have a new system. It will be explained to all those attending OAT Day (preview on next page), so make sure to ask your chapter officers or us about it!

OAT Day Preview

By: Noel Nixon

With the start of FBLA this comes one of my favorite events: OAT Day! This event is for all chapter advisors and officers to learn how to improve their chapters and learn leadership skills. The event will start of with a welcome address and fun skit that introduces all chapter officers and advisors to the section officer team. Then, the day transitions into workshops that are meant to help benefit you and your chapter. Through these workshops, you will be able to make connections with section and chapter officers and learn how to lead your chapters. More specifically, after hearing your suggestions on what workshops we should have, we will be teaching you about how to bridge the gap between officers and members, use social media effectively, secure sponsorship, and make available opportunities for internships and jobs in business. These workshops will also be supported by our regular session such as the section POW and state and national projects. In addition to all these sessions and events to help improve your FBLA chapter, there will be a raffle where you should win prizes such as an Amazon gift card. And yes, lunch is included! This event will be taking September 14th at Eleanor Roosevelt High School. Our section officer team is excited for this event and hope to see you there!

Inland Section Council

By: Megan Le

This is the second year the Section Council will be in place, and we have begun earlier this year to better prepare for the upcoming year! The goal of the Inland Section Council is to increase transparency within the section and chapters, as well as promote member involvement. One representative from each chapter will take part in the council, working closely with the team to ensure that the year runs as smoothly and efficiently as possible. They will submit bimonthly reports to the head of the council, Megan Le, and will relay information pertaining to the Section level back to their chapters. These council members will play an integral part in fulfilling the Section POW. In submitting their applications, each one has made a commitment to being a part of something larger than themselves through serving their fellow members, which we are SO thankful and excited for. Their names will be announced as the first deadline nears, and we look forward to everyone meeting these wonderful individuals! ** The chapter presidents have been emailed specific information regarding the council and application process, but any further questions are welcome to be emailed to Megan Le.