

The Inland Insider



South El Monte HS at ISLC Last Year

**THIS TIME, WE LOOK
AT YOUR STORIES**

**BECAUSE THIS
YEAR'S NOVEL IS
MADE ONE CHAPTER
AT A TIME**

ISLC Preview

Chapter Spotlights

FBLA-PBL Week

Chapter 1: Palm Springs



@fbla.pshs

Chapter 2: Centennial



Chapter 3: Ruben S. Ayala



@ayalafbla



Chapter 4: Diamond Bar



Chapter 5: South El Monte



@semhsfbla

Chapter 6: Los Osos



Los Osos Social #1



@lohsfbla

Chapter 7: Walnut



@walnutbla

A Look Back at 2019

Every year comes and goes, new freshman make their appearances, and seniors leave their marks. What defined 2019 was not just the new records of members set, or the competitive success of the Inland Section, but the moments shared together as a family. I can still hear the Inland Section Chants made at 2019 SLC's Clash of the Sections. Together in blue we waved our flag, cried our pride, and stood together as a united body. That spirit would transition to the new waves made in the new Inland Section social media, where every week we would have students from all over the section share stories of encouragement through Monday Motivations. It would find itself at the Leadership Development Institute - South, in the form of students wearing free-high five signs, wanting to spread love and joy to everyone. But it would also manifest in the new themes and goals individual chapters would push for. No longer was FBLA just an organization that sought to create leaders, but one that would also cultivate long-lasting relationships and feelings of family within its members.

But that was not all that happened. A new side of FBLA was rediscovered: community service. Often times we can get caught up in competitions, that we forget the importance of servant leadership. But this year we changed that, as chapters were encouraged to seek for community service opportunities and impact the communities that they were apart of. We volunteered at walks, decorated the Rose Bowl Floats, supported local animal shelters, and raised awareness for premature babies. We stood together to help not just ourselves but those around us.

As we enter 2020, I want us to reflect and look back on our 2019 FBLA season. Regardless of whether that's when you first began FBLA, or it was your 7th year, think about the moments at your own chapters. How did you feel? Immense pride, genuine love, or pure joy? Maybe you didn't feel these things. But regardless of how we look back on 2019, we can always look to our futures. We can be the ones helping others to study for their events. We can be the ones to start looking for more community service opportunities. We can be the ones opening the door and greeting every member that walks into our meetings, and be there to say good-bye when they are over. We can do many things, but everything is dictated by what we do. 2019 may not have been your year, but one thing is for sure, we can still decide on what 2020 will be. So what will you do?

Sincerely,

Joshua "Captain Inland" Zhang

LDI-South Recap

By: Members of the Inland Section Council

LDI-South 2019 Social by Prabhleen Kaur (Walnut HS)

November 16, 2019

After going to workshops all day at LDI-South 2019, members of FBLA were given the opportunity to wind-down in the evening at the social. There were basketball courts where members formed teams according to their schools and competed in a friendly competition. Supporters stood at the sidelines cheering on their team of choice. Not too far from the basketball games, a DJ was playing music on loud speakers with lights flashing all around. People had the option to dance and make requests for music. Off to the side, there were refreshments for all the tired and hardworking LDI attendees. Throughout the social, people networked and created new connections.

Workshop Highlight: Graphic Design 101 by Gean Hu (Los Osos HS)

November 16, 2019

For those who are fans of the displays on billboards that grace the sky or just simply desire the ability to communicate information in a visually appealing way, Gold Coast Section officer Casey Lee's workshop "Graphic Design 101" was a perfect introduction into the world where the interaction of shapes, colors, and fonts can bring a message to life. This workshop not only gave attendees a crash course on essential design topics ranging from color theory to balance between font types but also recommended tools to assist graphic designers, no matter the experience level they are at. As someone who's always been passionate about graphic design, Casey Lee simply desired to help others see the beautiful intricacies of the world of graphic design she fell in love with.

Workshop Highlight: How to Become an FBLA State Officer by Anubhav Chandla (Cenntennial HS)

November 16, 2019

California's State Advisor, Dr. Looker, presented a highly informative presentation that emphasized all the steps necessary, in order to become a successful candidate for the California State Board. Dr. Looker highlights her own expectations, as the State Advisor, while also discussing the leadership skills that are necessary in order to become a strong leader as a State Officer. She stressed the importance of serving the California FBLA members and representing not only their schools and respective Sections, but rather all of FBLA as the largest international student-run organization. During this presentation, all attending members, were also asked to introduce themselves to Dr. Looker and the audience, while revealing their intrinsic feelings towards FBLA and what they want to accomplish by applying for an FBLA State Officer position.

Section Preview

By: Avantika Rozario

Hello Inland Section, our upcoming Inland Section Conference is almost here! On [February 8th, 2020](#), we will get to see you all at [Los Osos High School](#). I hope you are excited for the networking, competitions, and engaging activities we have planned for you all. Here are some things to look forward to and ways to prepare!

Activities:

- Movies
- Shark Tank
- Corn Hole

Food:



This year, In-N-Out will be serving lunch which comes with your registration. [There will also be food trucks](#) such as *Fluff ice*, *Cheddrwheel*, and *Roaming Hunger*. Don't forget to bring some money if you would like to buy a snack!

Checklist:

If this is your first Inland Section Leadership Conference, you may be a little bit confused about how to prepare or what to expect. Here are a few things to keep in mind and some reminders about important items to bring.

-[Your competition comes first!](#) Make sure to check with your adviser to find out which session you are competing in. It is always helpful to be early to your event to ensure that you can compete. In order to compete, you must bring an ID card (school ID is appropriate) so don't forget!

-[It might be cold](#) at the conference so be sure to check the weather in advance and bring a jacket just in case. You may also bring a change of clothes if you would like to be more comfortable after competing.

-The [attire](#) for the conference is [business professional](#) so please check that you follow the FBLA guidelines for business attire which can be found on the California FBLA website ([cafbla.org](#)). Feel free to contact a Section Officer if you have questions.

-If you would like to purchase food (not including In-N-Out), [don't forget to bring cash.](#)



-[And most of all, be ready to have an amazing Inland Section Leadership Conference experience!](#)



Follow us at [@inland_fbla](#)

Section Workshops

By: Noel Nixon

It's that time of year again! Sections is only a matter of weeks away as members and chapters give their all to make it to the event stage. However, although everyone's focus may be on competitions, it is also important to attend some of the fun and engaging workshops we will be having this year. Here is a list of all our workshops with a brief preview:

Shark Tank - Diamond Bar High School

Do you have a great idea that can change the world? In Shark Tank simulation, you can do just that by pitching your idea to a group of potential investors. The group with the best pitch and idea will win so make sure to lure these sharks in and keep them biting for a piece of your company!

"Legal Career and You!" - Mark Singerton

Managing Deputy District Attorney, Riverside County District Attorney's Office Are you interested in pursuing a career in the legal field? Learn what preparation it takes to make it happen. Topics include:

- Choosing your law school and law school performance
- Preparation for the workforce
- Resumes for legal jobs
- Preparing for job interviews and getting the job you want
- Making and maintaining a career in the legal profession

The Future is Now: Social, Digital, and New Media Marketing - Patty Phelps

Social Media isn't just something to do in your spare time, it is a viable career path amounting to approximately \$1.3 trillion to our economy. In this interactive presentation, students will learn the importance of social, digital, and new media marketing, the enormous impact it has across many industries, and the skills required to work in this field. They will learn how brands develop social media marketing campaigns and then put their knowledge to the test by developing their own campaign.

Interviewing Skills - Do You Have What It Takes? - Shivani Kaneria

Do you know what the Top 5 interview questions and how to prepare your answers? What are the keywords and skills employers are looking for in your resume. Do you have the soft and hard skills that make candidates most marketable to employers? Learn what it takes as students to develop these skills.

In addition to learning about prospective fields and soft skills from business professionals and FBLA members, every workshop participant can get a raffle ticket for a variety of gift cards that will be auctioned off during the closing session. Workshops times are currently being decided so make sure to look at the 2020 Inland Section Leadership Conference Program for the finalized schedule. Have a great day and remember, study for sections!

FBLA-PBL Week

By: Ashley Ching

As the new year is just beginning, there are so many opportunities to become more involved in FBLA than just being a member. **FBLA-PBL Week** is an amazing way to show your spirit and to get involved in your chapter! This year, the week runs from **Sunday, February 2 to Saturday, February 8**. Although section is the day that the week finishes, it is just another great way to hype yourself up before ISLC. The **first day**, Sunday, is **share your FBLA-PBL story day**! For this activity, you can head to social media to talk about things like your favorite memories, why you joined, or what the entire organization has done for you! Make sure to tag your post with the #FBLA-PBL Week. **Monday** is the **National Presidents' Forum & Fight to the Finish** where all three division national presidents host a live Internet broadcast to kick off FBLA-PBL Week. On this day, you can play an event at your chapter to kick off the event, maybe hosting an FBLA Kahoot or tie tying competition to have your own fight to the finish. **Tuesday** is **Each One Reach One Day** where you can talk to peers and community members about your FBLA experiences. On this day, you can try to recruit more members, or you can even share your story with those around you and tell them the benefits of FBLA. You can share your story and instead of telling them why you joined, you can tell them why you stayed or plan to stay. **Wednesday** is **Professional Attire Day/Adviser Appreciation Day**. On this day, you can have your chapter dress up in professional attire as well as honor your adviser for all their hard work and dedication. Remember that without them, you guys would not be where you are at. You wouldn't even be a chapter, so let them know how much you love and appreciate them. **Thursday** is **Career Awareness Day**, in which you can find a guest speaker or even get in touch with Professional Division members. **Friday** is **FBLA-PBL Spirit Day**. Wear your chapter shirts and post pictures on social media to the FBLA-PBL Facebook page and use the hashtag #FBLAPBLWeek on Twitter and Instagram. The **last day** is **Community Service Day**. While you will most likely be at Section, there will be opportunities there to help out your community. I wish you guys the best of luck and do not forget to tag us @inland_fbla on Instagram as well as @fbla_pbl. Have fun!

Community Service Awards

By: Arti Patel

Future Business Leaders of America is competitions, travel, conferences, and family. However, a core aspect of our awe-inspiring organization is community service. **This year, our section team had the goal of expanding community service.**

With the Community Service Awards (CSAs), any FBLA member can be recognized for outstanding participation in one's community. At the first level, Community, members are recognized for 50 hours of community service. For Service, members are recognized for 200 hours. The last level, with National recognition, is for members who have completed 500 hours of community service. For CSA recognition, your hours will be approved by your adviser through the www.fbla-pbl.com website and the new national CSA system. **Your CSA hours are due on March 1, 2020.**

Community service projects range from canned food donations to book drives. Start one up at your chapter and get involved in your community! You can even partner with local nonprofit organizations to create a community service project within your school's FBLA chapter!